

The Xerox Store

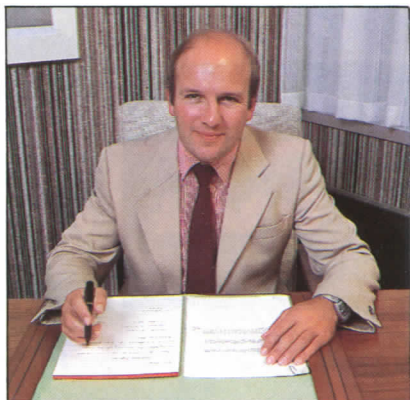
The best shop around for choice



Wherever your office, whatever your business,
here's the easy way to select the office
products you need.

The Xerox Store Catalogue.

**PRICES HELD UNTIL
31st December 1982**



Welcome to The Xerox Store Catalogue

The theme of the Xerox Store is 'the best shop around for choice'.

And now, through the pages of this catalogue, we'd like to extend the invitation... to choose the products you need, more conveniently, without moving from your office.

The Xerox Store is coming to you!

This is your chance to browse through a selection of today's most advanced business products — and at the same time enjoy the expertise and personal service for which Rank Xerox are famous.

Included you'll find a wide variety of products: copiers, dictation machines, telephone answering machines, calculators and personal computers. Each has been carefully selected for quality and value.

All Rank Xerox products are, of course, covered by our own quality guarantee.

Plus there's another benefit. Rank Xerox nationwide servicing, promising you prompt, reliable after-sales service at all times.

For other products featured, warranties and servicing facilities are provided by the manufacturers concerned.

All this and a simple way to order

Use the easy-to-follow Order Form enclosed, or alternatively, telephone your Xerox Store (see back cover).

Finally, if you are near a Xerox Store, do come in. See the wide range of products we offer, and discover how we make buying for a more efficient business, more of a pleasure.

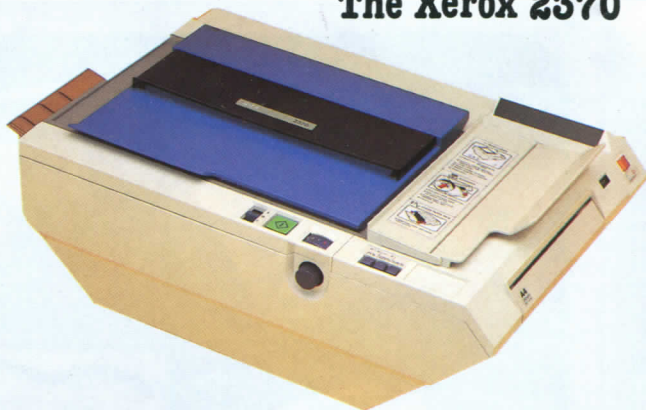
David Harris

David Harris
Director of Marketing

You want to choose from a productive, efficient — and

Whatever your business, whatever your copying requirement, there's a Rank Xerox plain paper copier that could almost have been "purpose designed" for your operation. Here we feature just a few of the Rank Xerox value-for-money copiers you can choose from. Britain's widest range also includes versatile, high speed copiers that automatically collate and staple

The Xerox 2370



The Xerox 2830



The Xerox 660



range of copiers that are versatile, value for money

documents together. There are special copiers for drawing offices. Copiers that can produce prints comparable to offset quality. For more information on any of these, simply fill in the enquiry card.

And remember, whichever model you select, you're backed by the most comprehensive, geographically widespread service network in the country.

The small copier that enlarges and reduces.

Think of the extra versatility you would have with a small copier that enlarges and reduces.

Reduces copying costs.

The Xerox 2370 — the copier that reduces... everything. Your copying costs, paper costs and postage. Indeed, using this reduction facility means you can simplify your entire paperwork and filing routine. For example, on one sheet you can now copy a customer's letter and your reply, an order and your invoice — in fact, all 'pairs' of documentation. Result — less paperwork and a more efficient filing system.

Enlarges your copying capability.

Does the 'small print' ever bother you? No more. With the 2370, you can make larger copies from small originals. Text, diagrams and drawings can be enlarged so that they are clearer and more legible. The Xerox 2370 is ideal for preparing transparencies for use with an overhead projector. It can be used to enlarge technical drawings, maps, headlines, or simply to gain added impact for mailings and information sheets. The Xerox 2370 offers you a greatly enlarged copying capability.

The 2370 will also copy size-for-size up to B4, thereby coping with all your day to day copying requirements.

The Xerox 2370 — the copier that makes your budget go further.

The Xerox 2370 REF NO. XC2/01 PRICE £2,095.00
(+ £314.25 VAT)

The Xerox 2300

Save £255 if you order in November/December 1982

The plain paper copier which every business can afford. The 2300 can copy from A5 to B4 paper, with up to 10 copies per minute.

The Xerox 2300 REF NO. XC2/03

New Low Price £1,395.00 (+ £209.25 VAT)*

Large size copies from a small copier.

The small-size copier that makes large-size copies. It fits on a desk top or cabinet and deals extra quickly with all your day-to-day copying requirements. Use it to make crisp, clear, large up to A3 size-for-size copies, of letters, circulars, reports, graphs, computer print-out, artwork or pages from bound volumes.

It will produce instant copies on plain white or colour paper of varying sizes and weights, including self-adhesive labels, tracing paper, drawing film and transparency material. And it copies fast. A4 at 20 per minute and B3 at 11 per minute. It will copy on both sides of the sheet and has a single sheet by-pass for one-off jobs without interrupting the work flow. Fibre optics give it high copy resolution power and it has a density control which enables you to improve copy quality of difficult originals.

One way or another, the Xerox 2830 gives you a great deal in copying capacity for a surprisingly small cost.

The Xerox 2830 REF NO. XC2/02 PRICE £2,150.00
(+ £322.50 VAT)

Your ideal first copier.

Now, with the Xerox 660 sitting conveniently on the desk beside you, you've at last got your own instant 'on-the-spot' copying service. All your correspondence: letters, invoices, statements — indeed, a whole range of day-to-day paperwork — can be copied in seconds. Compact, versatile, easy to operate. The Xerox 660 is sturdy, magnificently reliable, with a price that allows you an easy introduction to plain paper copying.

The Xerox 660 REF NO. XC2/04 PRICE £695.00
(+ £104.25 VAT)*

Ask for details of Xerox Store advantageous leasing deals.
See Order/Enquiry form or 'phone your Xerox Store.



The Xerox 3300

Quiet efficiency at a touch.

Advanced design, superb value-for-money. These are the Xerox 3300's outstanding features.

For example, note the space-saving, 'upright' profile with easy access to all controls. The ultimate in effortless copying. A 'streamfeeding' facility means you can speed originals through the copier at a continuous rate of up to 23 copies a minute. There are two paper cassettes that enable instant switch-over from one to the other — without stopping the machine (ideal for interleaving coloured papers with white).

High-speed productivity will be achieved using the 5-bin sorter. Documents emerge collated and ready for immediate distribution. You can copy on to a variety of paper sizes and weights, including letterheads, coloured paper, self-adhesive labels, even transparencies. At a touch — because the Xerox 3300 has, in place of buttons, touch sensitive controls. As each crisp copy is delivered, a display countdown keeps you informed of the copier's progress. There's even a switch to improve quality from poor originals, and lots more labour-saving benefits. All neatly incorporated into this space-saving, stylish, fully mobile unit.

The Xerox 3300 REF NO. XC3/05 PRICE £3,195.00
(+ £479.25 VAT)

You want a plain paper copier that copies on to more than plain paper



Just look at the range of paper and materials you can copy on to. A vast selection of plain paper of varying weights and sizes; coloured paper — a choice of bright or pastel shades for producing eye-catching reports and mailings. Index cards; pre-punched paper ready for filing in standard binders. Sheets of self-adhesive labels for multiple addressing. Even drawing film, and transparencies for use with overhead projectors or for adding extra sparkle and originality to presentation documents. It's all part of our complete service to help you make the most efficient use of your copier.

For more details of the wide range of Xerox paper, telephone your Xerox Store (see back cover).

*The Xerox 660, and 2300 are reconditioned equipment. Rank Xerox gives the same warranty and level of commitment to service and maintenance for reconditioned machines as for all copiers/duplicators in the range.

You want business

Telephone Answering Machines

No business in the 80's can call itself completely efficient without a telephone answering machine. And not just because it answers the telephone while you're away from the office.

Telephone answering machines ensure that at all times you keep in personal contact with your customers.



The Answercall Executive Plus

A formidable list of efficiency-improving features highlights this smart, executive styled machine.

As you can see, all controls are conveniently placed at the front — indeed, ease of operation is one of its great advantages.

You need to record your outgoing messages only once — just by reading into the inbuilt microphone. The Controlled Voice Actuator allows your callers to speak for up to three minutes.

The Answercall Executive Plus also includes an 'announcement only' mode — perfect for relaying pre-recorded information — and has a message counter that lets you know the number of messages received.

It can also be used as an efficient recorder of meetings and conferences.

The Answercall Executive Plus — an all-purpose telephone answering machine for every kind of business.

Answercall Executive Plus REF NO. XC4/06

PRICE £155.50 (+ £23.33 VAT)

They're also an information service, day and night. They're a 24-hour sales enquiry aid that can help you provide leads for your sales force. They can record vital telephone calls.

Here we've selected three versatile 'Post Office Approved' machines which we believe offer tremendous value for money.



Sanyo TAS 1G

This remarkable, low cost telephone answering machine will ensure that you will never miss a message or lose business through absence. It provides for a 20-second announcement with recording of the caller's message of either 30-seconds or voice-controlled length. Calls received are indicated by the LED display flashing a signal, and a counter helps find the location of messages and monitors the amount of tape used.

The Sanyo TAS 1G puts business efficiency where it matters most — at the end of your telephone!

Sanyo TAS 1G REF NO. XC4/07

PRICE £99.50 (+ £14.93 VAT)

Hand-held dictation machines

In the office; on the move. What you need is a hand-held dictation machine — 'a memo recorder'.

You can take them anywhere, use them for recording ideas, observations, events, meetings, dictating letters. They're as easy to use as talking into a telephone. They're pocket sized and discreet.

The Philips 295

The machine that makes memo pads and note-taking old fashioned, and is so much more accurate and convenient than either. Its slim, compact lines embrace more features than you would ever think possible. Use it anywhere; its highly sensitive microphone can clearly record your merest whisper while the noise cut-out switch eliminates even the loudest background sounds. It indicates that the 295 is recording and confirms good battery condition; it warns you if you forget to insert a cassette and also when you're nearing the end.

A special fast-forward switch enables you to hear a speeded-up playback and locate any section in seconds. Thirty-minute and one hour cassettes, specially designed for note-taking and dictation, can be played back perfectly on

Philip's desk-top transcribers.



Philips 295
REF NO. XC4/09
PRICE £99.00
(+ £14.85 VAT)

The Philips 590

Perfect for one-handed operation, with four controls combined in one convenient thumb switch. The electret microphone will pick up even whispered words but reply them at full volume with distortion-free clarity. A red LED display confirms that all is well when recording, by confirming cassette loading and battery condition, while an audible signal tells you when the cassette is full. It takes one 2 x 15 minute cassette, which is fully compatible with Philips transcribers — and accepts either standard or re-chargeable batteries.

Philips 590 REF NO. XC4/08

Normal PRICE £69.00 (+ £10.35 VAT)

Special Offer Price if ordering in

November/December £64.00

(+ £9.60 VAT)



**SPECIAL
OFFER**

efficiency — 24 hours a day

The Sanyo TAS R3G

A complete telephone answering system providing every facility you need, including full remote control. On receipt of a call, your recorded message is relayed to the caller. The machine can be pre-set to record replies in 30-second timer or of voice-controlled length. When calls have been received, the machine flashes a signal and the relevant portions of tape are rapidly selected for play-back.

The remote control facility enables you to contact the machine yourself by telephone, to hear your recorded messages, when it will automatically re-wind the tape, play it back and then re-set itself ready to receive a further series of calls. Other features include an end of tape detector and a warning reminder should you forget to load a cassette before you go out. The only other way you would obtain so many facilities would be to man your telephone day and night.

The Sanyo TAS R3G is wonderful value for money, and records every single word!



Sanyo TAS R3G
REF NO. XC5/10
PRICE £139.95 (+ £20.99 VAT)

The Sanyo TRC 5600

Hold this super compact micro-cassette recorder in the palm of your hand, and all the controls fall automatically under your fingertips. Its pulse drive governor motor and two-speed recording system combine to provide a valuable saving in both tape and battery usage. Among its many other super-convenient features are an erase system, a system for one-touch recording, a cue/review function, fast forward winding, auto-stop and a mechanical pause for easy instant editing. It gives 60 minutes high quality recording at normal speed or 120 minutes half speed, and operates from alkaline batteries (20 hours), or manganese batteries (9 hours).

Sanyo TRC 5600
REF NO. XC5/11
PRICE £69.95 (+ £10.49 VAT)



The Sanyo TRC 3500

For the go-ahead executive: the go-anywhere executive memo recorder. Instant record/playback/fast forward/rewind are all controlled by the gentlest of hand movements.

Flawless sound quality combines with 20 minutes recording time per side — 40 minutes in all.

An LED indicator illuminates when you're recording; an audio alarm tells you when you've reached the end of the tape.

Long-lasting batteries will power hours of on-the-move dictation (the unit is also mains adaptable).

Sanyo TRC 3500 REF NO. XC5/12 **PRICE £59.00 (+ £8.85 VAT)**

Transcribers

You've seen the ease with which you can record thoughts and notes on the move with a hand-held dictation machine. Now see how you can transcribe your words into text with this comprehensive range of affordable transcribers.

The Philips 505

Part of the new System 500 range of dictation equipment from one of the world's leaders in this field. Features electronic 'Mark and Find' cues on tape to facilitate instant location of specific items and instructions, as well as H-Q sound reproduction which makes your voice recording sound just like you. Sophisticated transcriber incorporates LED control indicators, dictation timer, automatic back-space and a host of other advanced features which combine to provide productivity and accuracy and leave your typist with more time to be your secretary.

Philips 505 REF NO. XC5/13
PRICE £145.00 (+ £21.75 VAT)



The Philips 812

A remarkable new concept in office dictation, the LFH812 unit is suitable for both dictation and transcription applications. It retains Philip's highly successful 'Mark and Find' cues with the addition of Automark — a continuous, automatically-drawn line that indicates the amount of tape used. This advanced system also incorporates Hi-Q sound reproduction to ensure you sound like you. Servo-controlled switches eliminate switch noises and interference from other electrical office equipment. With equipment as sophisticated as this, you don't need to play it back to confirm that your dictation has been faithfully recorded; you simply take it for granted!



Philips 812 REF NO. XC5/14
PRICE £199.00 (+ £29.85 VAT)

The Sanyo TRC 5050

For those who require a no-nonsense, ultra-efficient transcriber, the 5050 is the perfect answer. The transcriber for the TRC 5600 mono-recorder, it offers you up to two hour's play-back time on each micro-cassette.

Easy push-button controls on a simplified console means even the least technically minded

secretary can operate it. Play-back is crystal clear, smooth sounding and noise free.

(Headset and foot controls also available).



Sanyo TRC 5050 REF NO. XC5/15
PRICE £129.00 (+ £19.35 VAT)

For details of software packages available telephone your Xerox Store.

You want a personal computer to

The Xerox 820



Total office control — that's what the Xerox 820 personal computer promises. Now you can call up and study in seconds, vital information it used to take days to accumulate. A complete data picture of your business. And you can instantly evaluate that information. Manipulate it. Make a considered business decision based upon it with the confidence that, at last, you've got all the facts and figures to hand...at the touch of a key. There are so many ways the Xerox 820 can introduce your office to new spheres of efficiency. As a management aid, with its ability to compute crucial "what if..." decisions, and to formulate budget forecasts. As an accounting aid for stock control and payroll. And as a further demonstration of its flexibility, as a word processor. The 94-character keyboard is similar to that of a normal electric typewriter. Secretarial staff using its word

For success in today's highly competitive business world, you need to maintain the competitive edge. And that means utilising the ultimate in business efficiency — a personal computer.

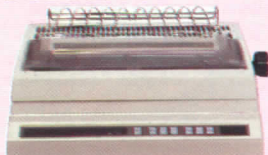
processing capabilities won't find progress hampered by an unfamiliar keyboard arrangement. It also has a clearer programming keyboard. Program keys are clearly defined, instructions can be typed direct on the screen, and an adjoining statistical keyboard extends your calculations. The VDU is white on black, has a flicker-free (kinder to eyes) screen and displays 24 lines of characters; 80 characters to a line. There's even a brightness control so you can adjust illumination intensity for more comfortable operation. Easy to use? "Menus" show you step-by-step the correct computing routes to take. And if you encounter any difficulty with a program, simply press the 'help' key and the 820 will automatically provide you with an alternative way to reach the solution.

Xerox 820 5 1/4" Disc Drive REF NO. XC6/16
PRICE £1,750.00 (+ £262.50 VAT)

The Xerox 820 Hotline

Through a unique personal service to 820 users, you'll be given a special 'hotline' number to call if you need any assistance with Xerox supported software, if a fault develops, or if you need supplies urgently.

Printers



Diablo 630

The Diablo 630: Lightning speed and impeccable quality printing, these are the hallmarks of Diablo efficiency. Precision format and spacing ensure faultless letter and invoice presentation. A choice of interchangeable print fonts means you can select the 'look' of the printout according to the type of document presented. Interfacing allows you to use Diablo with many personal computer systems, and most other data/word processing systems.

Diablo 630 REF NO. XC6/17 PRICE £1,695.00 (+ £254.25 VAT)

The Epson MX80 Type III: Tremendous value printer, also compatible with most personal computers, employs economy 'Matrix' print format. Fast print rate of 80 characters per second, forms handling and much more for a superb low price.

Epson MX80 Type III REF NO. XC6/18 PRICE £389.00 (+ £58.35 VAT)

Interfaces to enable these printers to be used with these personal computers are also available at The Xerox Store. For more details, telephone your nearest Xerox Store (see back cover)



The Osborne 1

Osborne 1 REF NO. XC6/19
PRICE £1,250.00
(+ £187.50 VAT)

The desk-top personal computer that packs into a portable carrying case... that connects easily to a variety of printers... that's a word processor and computer all in one. The Wordstar word processing system has a memory equivalent to 16 typed pages of business information. Information you can call up at any time. You can see your ideas displayed on the neat legible screen.

You can edit, correct, rewrite, ready for print-out — and store the information on a diskette for later use.

The system also includes Mailmerge — a feature that lets you store, sort and print mailing lists. These you can 'merge' with correspondence or mailing letters you create for fast, personal print-off. It also has: Supercalc which replaces calculators and worksheets, and answers a mass of business and scientific figurework in seconds.

The Osborne is also delivered with two BASIC dialects — BASIC Interpreter and C-BASIC especially for business applications. Taken together, you have a lot of capacity for management or engineering problem solving. With CP/M you can choose literally thousands of useful programs; routines, languages, games and systems written for standard (and currently most popular CP/M operating systems. You can communicate with other Osborne computers, with your printer — and with other computer systems, using standard communications interfaces. An optional battery pack means you can work while travelling or while in remote locations. The small size of the unit means it fits almost anywhere without need to change office layout.

The Osborne 1. A better way to conduct business.

add power to your decision making

The Apple Personal Computer

Apple means... the most flexible personal computer ever to strengthen your decision-making potential.

The Apple offers you a range of languages: BASIC, PASCAL, FORTRAN, CIS COBOL and Apple PILOT.

In simple terms this means you can now compute virtually every kind of problem — financial, mathematical, scientific, engineering, utilising Apple's audio and visual capabilities. Immediate print-out charts your calculations through a vast choice of programs.

These software options are what has made the Apple today's first choice in desk-top computers. Whatever kind of personal computing you need, the Apple delivers. For example, with Visi Calc for computing financial ratios. Solves most numerical problems too. Forecasting and budgeting.

And it can work with other programs, including Easy Writer which transforms your Apple into a word processor.

It can even be programmed for 'colour' graphics for board-room presentations of cash-flow analysis, consolidations and so forth. These and the entire store of programs available make the Apple today's most versatile, affordable business computer.



Apple 48K REF NO. XC7/21 PRICE £799.00 (+ £119.85 VAT)

Sanyo 12" Green Monitor REF NO. XC7/21

PRICE £124.95 (+ £18.74 VAT)

Disc Drive with Controller REF NO. XC7/22

PRICE £395.00 (+ £59.25 VAT)

Disc Drive without Controller REF NO. XC7/23

PRICE £299.00 (+ £44.85 VAT)

Home Computers

Computers that can entertain, educate and aid home budgeting.

No modern family should be without one.



The Atari 400

Atari 400

This is the computer that can be used by everyone in the family, for entertainment or as a perfect educational facility. Although it is an ideal choice for beginners, its flexibility enables the more experienced to add peripherals and develop a sophisticated system, which will handle a variety of specialist requirements.

A wide range of entertainment, educational and business software programmes are available at The Xerox Store, that will appeal to all the family. These include conversational French, Pac-Man, Space Invaders, Computer Chess, and various statistical programmes which can be used to aid home budgeting. The Atari 400 is easy to use — just plug into any TV set, insert the programme cartridge, and you will be ready to enter the new and exciting world of micro-computing.

Atari 400 REF NO. XC7/25 PRICE £173.50 (+ £26.03 VAT)

Sinclair ZX81

Britain's best-known and most successful personal computer, offering as many facilities as systems which cost much more. Its popularity has generated an extensive variety of programmes, available on pre-recorded cassettes. As well as business and household management systems, these include games and educational programmes for all ages and interests. Skill in operation, language and programming can be learnt rapidly, from either the manual or demonstration cassettes available.

Sinclair ZX81 REF NO. XC7/24 PRICE £43.50 (+ £6.53 VAT)

The Sinclair ZX81



The Vic 20*



Vic 20

With this versatile, easy-to-use equipment, even a novice can quickly learn the fascinating and unlimited applications of computer techniques. Simply plug it into your Television set, and follow the step-by-step instructions. A wide range of educational, entertainment and business software programmes are available that will appeal to all the family. Its optional disc drive, printer and memory expansion board combine to give you computing power you would normally only find in a system costing much more. It uses easily-grasped 'basic' language to enable you to programme all aspects of your personal and business finance.

Vic 20 REF NO. XC7/26 PRICE £139.95 (+ £20.99 VAT)

*The TV set is not supplied

You want a range of calculators to cover every

Calculators for business, for science and engineering. Simple low-cost calculators. Advanced specialist calculators. Calculators the size of credit cards. Programmable calculators.

Even a pocket computer/calculator. The selection we're offering you here is comprehensive, and we believe represents the best value for money available today.



HEWLETT-PACKARD

HP11C

The slimline, multi-feature, battery-powered calculator with a highly developed scientific capability. Fully programmable, it offers a wide range of mathematical, engineering and statistical calculations with the option of linear regression or normal distribution routes. There are fifteen programming labels, indirect addressing, eight conditional tests and four levels of sub routines. In addition it offers hyperbolics and a random number generator. Also incorporated: self-test facility and error codes. To extend battery life there's an automatic power-off device. For clear, easy reading of on-the-spot calculations, an LED display. For quick, progressive calculations, a large well-spaced horizontal keyboard. The HP11C — all the scientific calculating power you'll ever need.

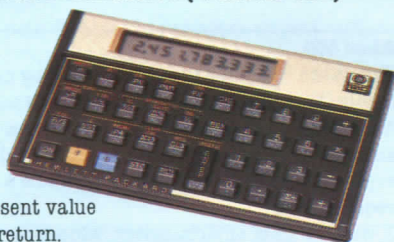
HP11C REF NO. XC8/27 PRICE £69.95 (+ £10.49 VAT)

HP12C

All the slimline attributes of the 11C but with a financial bias. Compound interest calculations; net present value and internal rate of return.

Other vital functions: amortization, discount cash flow, bond yield or price, annuities, linear regressions and full calendar functions. Plus it includes a feature unique to Hewlett-Packard. The instant calculation of 'odd day's interest' to work out precise interest configurations over uneven financial periods. A financial calculator that's a sound financial proposition.

HP12C REF NO. XC8/28 PRICE £99.00 (+ £14.85 VAT)



3200DP

A marvellously compact, 10-digit desk top 'printing' calculator with display.

You can see from the keyboard that a great deal of thought has gone into design, even down to the slight curving on the +/- keys to ensure positive touch. The 3200DP can also double as an ordinary calculator; simply move the NP (non-print) switch across.

Points to notice: the fixed (0, 2, 4, 6)/floating decimal point with add mode; 12-space output with up to 10 digits per line.

There's also percentage, non-add and paper feed keys — and a double zero input key to make financial calculations easier.

The ideal print-out calculator to make life in the accounts department more efficient.

Now offered to you at a price all accountants would approve of.

Sanyo 3200DP REF NO. XC9/35 PRICE £59.95 (+ £8.99 VAT)



JR150

You can't forget the printed facts! This desk-top printer/calculator records data in the most memorable form possible. It will print your calculations in neat, clear figures. The independent memory saves time by totalling mixed calculations and the constant function feature leaps through repetitive figures. It handles the four basic arithmetical functions plus percentages. Clear display with print key for use whenever a printed record is required.

The Casio JR150 operates off penlight batteries or any AC mains voltage, using applicable adaptor.

Casio JR150 REF NO. XC9/35 PRICE £39.95 (+ £5.99 VAT)



SANYO

CX110

This compact pocket calculator gives you ten thousand hours of operation with power from just one tiny 'AA' battery. It features an 8-digit liquid crystal display with minus, error and memory indications, plus an independently addressable memory. It unerringly handles four basic arithmetical functions plus one-touch percentage and square root keys. All this in a smart, neat case weighing less than 3 ozs.

Sanyo CX110 REF NO. XC8/29 PRICE £3.95 (+ £0.59 VAT)



CX130

Barely larger than a pack of cigarettes and weighing little more than 1½ ounces, this super compact pocket calculator fits neatly into its own wallet-style carrying case and contains more calculating power than models many times its size. Its easy-to-read, low-consumption, 8-digit, liquid crystal display includes zero suppression, minus, error and memory signs with a fully floating decimal point. The easy-to-operate rubberised keyboard features enlarged 0 and + keys, memory plus/equal, memory

minus/equal, memory recall/clear, one-touch percent and square root keys. It has an automatic power cut-off and runs for up to 1,500 hours on one tiny button cell.

Sanyo CX130 REF NO. XC8/30 PRICE £4.95 (+ £0.74 VAT)



business function

CASIO

S2

Includes a 4-key independent memory for effortless answers to complex totalling and mixed calculations.

Percentages: add-ons, discounts, ratios, mark-ups, mark-downs, increase/decrease values and regular percentages are completed in seconds.

Means less delay in business transactions.

Also at your fingertips - rapid processing of multi-item accounts with repetitive values. Quick correction of wrong entries A +/- key to move you straight into negative calculations.

A choice of decimal systems; floating, fixed (0-6) with cut-off, round-off or round-up.

12 digits for big calculations as well as 24 digit approximations.

All neatly brought together in this go-anywhere power pack.

Casio S2 REF NO. XC9/34

PRICE £19.95 (+ £2.99 VAT)

CX2570

The Sanyo CX2570 is a stylish slimline wallet calculator with 8 digit LCD display, square root, percent, sign change and three key memory. Powered by the Sanyo Amorphous solar system the CX2570 operates without batteries in either artificial light conditions or direct sunlight. Measuring 64 x 104 x 8mm and weighing only 47 grammes, the CX2570 is suitable for any pocket.

Sanyo CX2570 REF NO. CX8/31 Normal PRICE £6.95

(+ £1.04 VAT)

Special Offer Price if ordering in November/December 1982

£5.95 (+ £0.89 VAT)

CY5100DP

This neat, compact electronic desktop calculator can be used with the fluorescent display alone or combined with the print-out. Both provide an 18-figure/symbol line width with minus results being printed in red. In addition to the four basic arithmetical functions, it will perform successive constant, percentage, add-on/discount, memory and mixed calculations. Among its sophisticated features

are an independently addressable memory, variable decimal position, sub-total and grand total keys, round-off switch and double-zero key. Its advanced LSI circuitry ensures long life and reliability.

240V AC mains only.

Sanyo CY5100DP

REF NO. XC8/32

Normal PRICE £77.95

(+ £11.69 VAT)

Special Offer Price if ordering in

November/December 1982 £67.95 (+ £10.19 VAT)

Typewriters

Silver Reed EX42 & EX44

These compact, electronic typewriters with their unique design, sharp print quality and overall ease of use, qualify them as truly outstanding machines. Their many extra features and functions have been miniaturised into a space-saving, space-age design, and their advanced technology makes those difficult and time-consuming typing tasks simple and speedy.

Petal-shaped type wheels offer a choice of print styles with both 10-pitch and 12-pitch printing, plus 15-pitch on the EX44. One-touch automatic, 10-character correction, 15-character buffer memory and automatic relocation are standard on both models, as are the comprehensive fount of 88 characters, with a further 8 symbols or characters on the EX44.

The capabilities of the EX44 can be further expanded by means of the optional, plug-in M44 Memorymatic which provides such extra features as one-line, automatic underlining and automatic paragraph indentation, plus the option of a 6,000-character memory. Here is your choice of two pacesetting, professional electronic typewriters that are ideally suitable for either personal or business use.

Silver Reed EX42 REF NO. XC9/36 PRICE £279.00 (+ £41.85 VAT)

Silver Reed EX44 REF NO. XC9/37 PRICE £369.00 (+ £55.35 VAT)

M44 Memorymatic REF NO. XC9/40 PRICE £125.00 (+ £18.75 VAT)

Xerox 590 Electric Typewriter

Why pay more? For sheer value you can't beat the Xerox 590. A full feature, self-correcting electric typewriter that gives you a more professional standard of typing, faster and with less effort. Look at these features: a choice of quickly inter-changeable 'golfball' typefaces that just snap into place. Instead of old-fashioned linen ribbons, carbon cassettes that neatly click into position and keep hands clean. The self-correcting facility means an end to typewriter rubbers, messy correction fluids and papers. Another feature not even some of the most expensive self-correcting typewriters include, is the Variable Touch Control. This means your Secretary can adjust the touch of the Keyboard for speedier, more comfortable typing. Everything about the 590 has been meticulously designed to provide you with a superior, hard-working electric typewriter at a more affordable price. The Xerox 590 is supplied with a starter pack of Carbon Cassettes, Corrector Ribbons and choice of Golfball typefaces.

Xerox 590 REF NO. XC9/38 Normal PRICE £495.00 (+ £74.25 VAT)

Special Offer Price if ordering in November/December 1982 £450 (+ £67.50 VAT)

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You want an electronic typewriter

The Xerox 610 Electronic Typewriter

Your Secretary has already been trained to use it!

The Keyboard of the 610 is so familiar, your Secretary can begin using it straight away. Yet its speed and sophistication means she can produce documents with a superb, almost printed look to them — in far less time than usual. It also has a touch sensitive panel. This contains the controls to the line spacing and tab and margin settings and it lies within easy reach, just above the Keyboard.

Just to make life easier still, the memory is simple to use too. In fact, you can store frequently-used names and addresses at a touch.

As the Xerox 610 also has an automatic self-corrector and all the other attributes of a good electronic typewriter, we think you'll



be really pleased to have one. But there is one person who'll be even more pleased than you — and that's your Secretary.

Xerox 610 REF NO. XC10/39 PRICE £895.00
(+ £134.25 VAT)

You want to choose Xerox Paper

For your copier...

Available in a multitude of sizes, colours, weights and types, milled to run smoother through Xerox copiers, the range includes:

White: 50/80/90 gm² in a variety of 9 sizes from A3 to Quarto.

Coloured: 12 pastel shades, 6 bright shades — again in a variety of sizes for every application.

Cardstock: 160/170 gm² in a wide choice of colours for record cards, booklet covers, document dividers, colour matched to tinted stock of Xerox 80 and 90 papers for complete continuity.

Punched paper: Whatever variation of spiral binding or ring binders you use, Rank Xerox have the pre-punched paper stocks to exactly meet your needs.

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Drawing film: All-purpose, waterproof film suitable for office, drafting room and art studio. Surface is ideal to accept Indian Ink, plastic pencil lead, and transfers. Saves you expensive drawing time by reproducing fresh, immaculate drawings to 'original' quality.

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Transparencies: A4 size in rainbow range of colours for use with overhead projectors, or as covers, dividers etc. for reports.

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