RANK XEROX
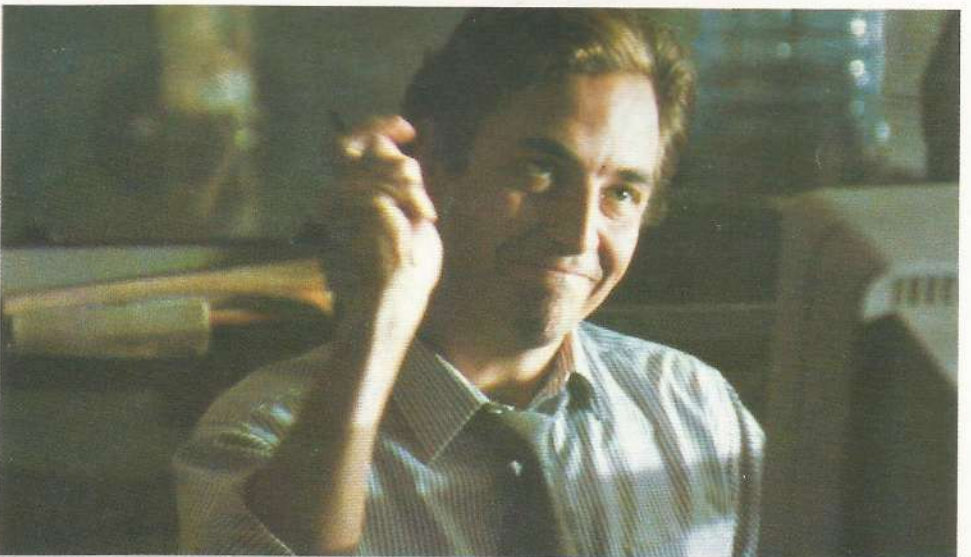
**Your guide to
the office according to Rank Xerox**

INFORMATION   UNDERSTANDING   COMMUNICATION

The office according to Rank Xerox has been created to keep you informed of our latest product developments and enhancements. It will also provide you with a complete catalogue of the existing Xerox range of office equipment.

Contents

The office
according to Rank Xerox

If you've ever felt modern technology does more to inhibit the way you work than help, then you'll be pleased to know that the office according to Rank Xerox has been designed with you in mind.

At our Palo Alto research centre in the U.S.A., we've spent years studying the way people work and designing products which reflect this.

Our technology supports document – based processes. By improving business processes, and in particular the quality of understanding and effective communication, Rank Xerox enables your organisation to improve the quality of management. This helps you to gain competitive advantage.

Our ideas support all our office products from the simple to the sophisticated.

For example, we recognise that many secretaries work in open plan environments. So we designed the Xerox Piano – a typewriter so quiet that it has actually been proven to reduce stress levels. Or that you may need to keep your faxes for reference many years after transmission – so we developed plain paper faxes that won't fade with time.

Our research has also shown that the more sophisticated our technology becomes – the easier it should be to use. Copiers which are simple to use so that the casual user can perform tasks such as collating and double sided copying.

And advanced workstations that support the way you think and work and make you look like a professional without the need for hours of training.

But perhaps where our philosophy can best be seen is in our attention to customer care – a service which continues long after you've purchased the product. We've even developed technology that contacts our service office as soon as a potential fault in the machinery is detected. It all centres on keeping your machines up and running and keeping your office as productive as possible.

Only Rank Xerox take this unique "people-based" approach to information technology. From our investment in research and development to our unrivalled customer care programme, you'll find no-one works harder to match the needs of your company. Indeed we measure and remunerate our staff on the results of our customer care programmes.

That's why the office according to Rank Xerox not only offers the most extensive range of office equipment you could want. It is also the one that works closest with your people.

INFORMATION UNDERSTANDING COMMUNICATION

Customer support
according to Rank Xerox

Rank Xerox is committed to providing you with the most thorough support currently available in this country. This is how we do it.

Your satisfaction is our No. 1 priority.

In 1985 Rank Xerox started one of the most comprehensive staff training programmes ever devised – Leadership Through Quality. The quality refers to Customer Satisfaction, your satisfaction.

We train every member of our staff to acquire the skills of Customer Satisfaction. The result is a company driven by what the customer wants. You'll find this in every area of our operations, from administration to sales, delivery and, of course, after-sales service support.

Choosing the technology that's right for your company.

When you're thinking of changing over to a new office system, whether you're purchasing a new photocopier, facsimile machine, typewriter, or a totally integrated network – we'll help you every step of the way.

Depending on what type of equipment or system you're thinking of installing, we have experts to help you: from hardware and software engineers, to business consultants and analysts. Together we'll determine the exact solutions to meet your requirements.

We can provide you with solutions for document handling and the flow of information; whether this follows an established routine or, more importantly, where it is an unstructured activity. We can make sure your company is making maximum use of information to improve the overall quality of the way you work.

A finance package to suit your needs.

You also benefit from our commitment to Customer Satisfaction when you purchase your system. Rank Xerox Finance offers you a variety of payment plans – tailored to your particular requirements.

The delivery of your equipment is just the beginning of the most comprehensive after-sales support available in the U.K.

With Xerox Finance, your rental is arranged for a fixed period so you can budget your cashflow more easily. Payments are not affected by changes in interest rates or inflation, and your existing lines of credit remain unaltered.

Equipment that is up and running immediately.

All Rank Xerox equipment is supplied with its own detailed user manual, written in plain English with no jargon.

In most instances our delivery staff will install your new equipment – then show you exactly how to operate it so you can start immediately. For more complex equipment we provide a pre-sales consultation to determine your precise service needs. And after installation, we can provide training specific to your requirements, with a comprehensive range of courses, qualified instructors and local training centres. All have been designed to make sure you continually get the best out of your investment.

The most comprehensive service network in the UK.

Rank Xerox products are more reliable than most. But should anything go wrong with your equipment, we can get it back in action faster than anybody else. And today the outstanding quality of our Customer Service has been recognised by the British Standards Council with their coveted B.S. 5750 award.

Here's how it works.

When your call comes through to our Helpline, your Account Profile is called up and a specialist is selected from over 1600 highly qualified engineers and software analysts.

Our engineers have most of the parts they are likely to need to repair your equipment with them. If they need a special item, they call one of our local stores, which have the added back-up of access to equipment throughout Europe.

Your software analyst not only maintains, services and repairs your publishing systems, but can also help with system enhancements and updates.

Our engineers are experts.

Our 1600 engineers are recruited to the relevant B. Tech. City and Guild standard and qualifications, then trained by us. They are completely familiar with your particular equipment because they work exclusively for Rank Xerox.

When your engineer attends your machine, he always gives it a thorough service check as well. This tunes your equipment for continuous first-class results.

We ask you questions so we keep improving.

At Rank Xerox we believe in understanding what the customer really wants. That is why we regularly poll our customers, asking their views on all aspects of our service, products and people. From this information we continually strive to improve our service.

CUSTOMER SUPPORT

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The office system
according to Rank Xerox

Maximising the effectiveness of the way people work is a subject which Rank Xerox takes very seriously. That's not an empty claim. Before we even start thinking about improvements in the office, we first look very carefully at the way people work and interact with technology.

The result is a complete range of office equipment designed to work the way people work: allowing knowledge workers the time they need to develop better understanding from information – only then can they truly make effective decisions. This unique 'people-based' approach to office technology is the foundation of the office according to Rank Xerox – encompassing a system which we believe will actively improve the quality of management in your company.

Rank Xerox gives decision makers more time to think.

A large proportion of time – which could otherwise be spent in productive thinking – is wasted in the process of both gathering and then organising information at the right level. Rank Xerox brings together a wide range of tools which you can use to access, enhance, share and distribute the precise information you need – whatever the source.

Using Xerox Network Systems, ViewPoint – our multi-tasking software – will link your workstation to sources of data in other information systems, such as mainframe or mini-computer databases. These sources could be within the organisation, or outside – located in your own building or across the world. The chosen information can then be incorporated into a document, within the ViewPoint environment. Therefore allowing value to be added to it.

INFORMATION

Our workstations can even connect to scanners: capturing text, graphics, line drawings and images. This stored image can then be transferred into compound documents allowing you to interpret it and communicate this understanding.

The power to develop ideas.

By using our ViewPoint software, the working desk view on the screen of the Xerox 6085 allows you to both access and develop the exact documents you

Xerox Network Systems:
Office communications at its best.

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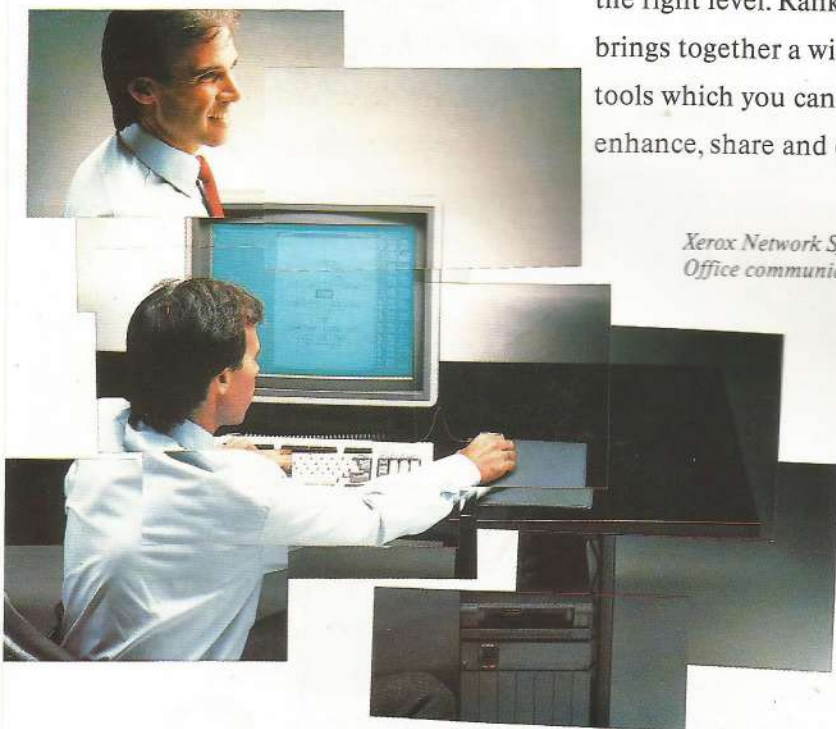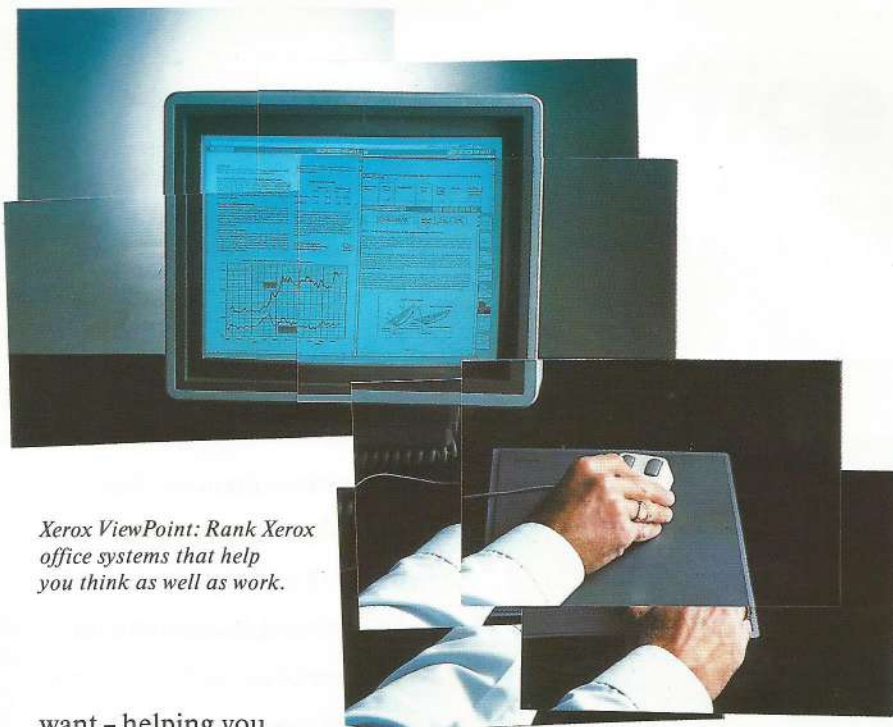
Xerox ViewPoint: Rank Xerox office systems that help you think as well as work.

want – helping you develop ideas at your own workstation.

ViewPoint also gives your people the flexibility to work the way they naturally work: unrestricted by the need to stop and start or even leave their desk. Indeed, it actually helps them deal with interruptions.

Information from different types of sources can be brought together and then incorporated without the need to waste time

UNDERSTANDING

For more detailed information or a demonstration of any Rank Xerox product, please fill in the request form enclosed with this booklet or ring us **free** on **0800 010 766.**

and energy by leaving your desk. You can actually view information from different sources simultaneously in windows on your screen – allowing you to make

comparisons, study relationships and build arguments. By seeing the whole picture, decision making will become more objective, more accurate and ultimately more successful.

Once the information has been collected, your formulated ideas can then be integrated into compound documents, allowing you the optimum choice of format to communicate effectively.

Rank Xerox gives your conclusions impact.

Using ViewPoint, what you create on the screen will represent exactly what you'll get. You can produce one of the most effective forms of office communication: 'compound documents' – integrating text, formulae, both standard and vector graphics, plus images in

any form you choose.

Your documents could be produced creatively with style and impact, and then output to various sources such as a laser printer, electronic mail or fax.

You can produce effective and up-to-date communications at any time.

COMMUNICATION

In a stand-alone mode, your most effective medium is the Xerox Documenter: with its own laser printer, it's virtually an office system in itself.

DashLink is a cost-effective small scale network, perfect for smaller businesses or departments. It can connect up to six workstations to provide shared printing and filing capabilities. As your needs expand, your system can grow into a Xerox Network System, allowing you to enhance your existing investment and putting your company's total resources at your fingertips. You can further your network by connecting it to various information sources, such as a mainframe, minicomputers and PCs.

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Xerox Documenter: Your company's total resources at your fingertips.

All Xerox technology plays a part in this overall system and *all* can be integrated with other data processing systems such as IBM, DEC, Unisys and ICL. So implementation needn't render your present equipment obsolete – because Rank Xerox office technology is designed to add value to your existing data and information. So the technology you already own can play an important part in your new office system. It's a system which can be evolved with your needs and it involves no special design or programming. Your new system could be operational within a month.

You can even change your equipment during our term of agreement, as your needs change, by implementing our new flexible rental plan.

The office system according to Rank Xerox may be closer than you think.

Xerox Companion 386. The power of ViewPoint and MS-DOS on a single workstation.

Using ViewPoint software, the Xerox 6085 workstation has become the ultimate information gathering device. And now with the simple addition of the new Xerox Companion 386 co-processor it can become the ultimate PC.

By combining the power and flexibility of ViewPoint with the convenience of a 386 PC, a whole world of MS-DOS applications become immediately accessible.

You are able to run programs with full 80386 power, while having the added advantages of being able to view and manipulate them on the Xerox 6085's high resolution screen. At 19 inches, this screen is much larger and clearer than on most PC systems.

And you can switch between ViewPoint and an MS-DOS application at the touch of a button. This means you can now create text and graphics in the PC environment and then import them directly into ViewPoint – all on the one screen.

The Companion 386 will also connect you to other networks, and allow you to print out on either local or networked laser printers. And it has two industry standard expansion slots for attaching PC cards to drive scanners, intelligent character readers and other peripheral devices.

For anyone wanting both the document processing capabilities of ViewPoint and the multiple applications of a PC, the Companion 386 is the logical solution. Besides the savings in time, money and space, it is simply a more efficient and productive way to work.

Office systems enhancements
according to Rank Xerox

When you invest in a Xerox office system, you have the added reassurance of knowing that it is designed to grow with your needs. And even with the constant advances in modern technology you won't have the worry of your system becoming obsolete. Because at Rank Xerox we're constantly working to enhance your existing products to improve their capabilities rather than re-designing complete systems. This policy of improvement and growth can be best seen in our two latest enhancements – ViewPoint 2.0 software and the Xerox 8090 Series Server.

Xerox ViewPoint 2.0. Advanced document processing.

Since April 1989, all Xerox 6085 workstations and Documenters will have been loaded with ViewPoint 2.0 software. However if you purchased before this period, upgrading to this advanced version of ViewPoint is simple.

ViewPoint 2.0 combines improvements and enhancements that make the production of technical documents even simpler. Features such as redlining, unequal column widths, phrase recall, additional fonts and cursor keys, make the production of text-intensive material a much faster and easier process.

In fact ViewPoint 2.0 speeds up the document creation process overall. From faster boot time and restart, to speed, improved spell checking and scanning, to name just a few functions. There have also been major improvements in indexing and shared book facilities. And your dictionary facilities have been expanded to include a UK English spelling checker, optional legal and medical terms and an improved autohyphenation dictionary.

Xerox 8090. Enhancing your existing network.

Now you can upgrade your existing network without having to make a major outlay on new hardware. The Xerox 8090 server gives you greater storage capacity for your investment and the flexibility to change the configuration of your work groups as they grow.

Your work group may consist of secretaries, managers and professional personnel using a variety of Xerox or compatible workstations. Larger work groups can be supported simply by additional Xerox 8090 servers, or a change in configuration of existing Xerox 8090 servers, and separate work groups can be connected forming larger networks.

This cost-efficient unit provides basic network services for both small office work groups and larger groups of over 50 people. It will service your printing, mailing, filing, clearing house, and communication requirements. It also supports the sharing of information and resources among workstation users in the work group.

Whether you choose the basic 25-85 Mbyte Xerox 8090 server or the high capacity 310 Mbyte model, you could be reducing your cost per Mbyte by up to 50%.

Desktop publishing
according to Rank Xerox

In the office according to Rank Xerox, creating stunning layouts for documents or presentations on your IBM or compatible PC is simple. All our software is designed to give you professional results whether you're an expert or a beginner.

Xerox Ventura Publisher 2.0. Desktop publishing has never been so easy.

The new Xerox Ventura Publisher 2.0 and your PC make desktop publishing easier. The software itself does almost everything for you.

Simply select a style sheet from Ventura's extensive library that suits the type of document you wish to produce. Then enter your text. Within seconds you'll see the page laid out in front of you with special typefaces and fonts for headings and cross headings and columns of easy-to-read text. It will leave spaces for pictures or diagrams that can be scanned in or generated from graphics software. And you can automatically generate indices, tables of contents and lists of illustrations.

When your document is finished, you can print it on industry standard phototypesetters or on your own laser printer.

But most importantly, you'll find Xerox Ventura Publisher 2.0 software is remarkably simple to use. For almost every operation, you'll find a "Help menu" with easy-to-understand advice and information.

And when you're ready for something more advanced, Ventura 2.0 will grow with your needs. You can add to your capabilities with our Professional Extension Package.

Professional Desktop Publishing for the beginner or the expert with Xerox Ventura and Xerox Presents software.

Xerox Presents software. For professional presentations.

With Xerox Presents software, even the most inexperienced user can turn dull communications into a series of exciting and highly finished presentation frames. You can then output your finished work onto overhead transparencies, slides, or documents. It will also run on screen or video presentations, and create speaker notes and audience handouts.

Simply select one of the 200 pre-designed Page Styles, and you'll see long lists of figures instantly transformed into
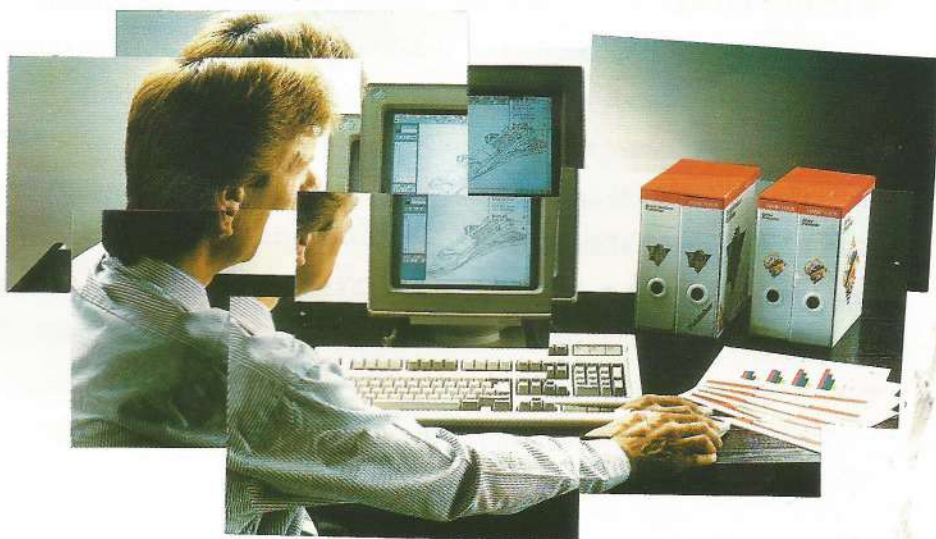
dramatic 3D charts or graphs. And with over 265 colours to choose from, the advanced drawing capabilities and clip art library will bring your communications to life.

Page Styles can even be adapted to give your entire communication a consistent or corporate look. Each presentation frame can carry your company logos, typefaces and colours.

Quite simply, Xerox Presents is quick, compatible and easy to learn. And just think of the time and money you'll save your company on outside graphics studios!

Create forms that reflect your company image with Xerox FormBase software.

Xerox FormBase. Create your own forms and database.

Xerox FormBase makes it easy to create a form ready for data entry in just minutes. Simply select or modify one of the preset templates and enter your text. Or create your own form to reflect your company image. Using the mouse-driven editing techniques within the Microsoft Windows environment you are able to change the size and shape of the
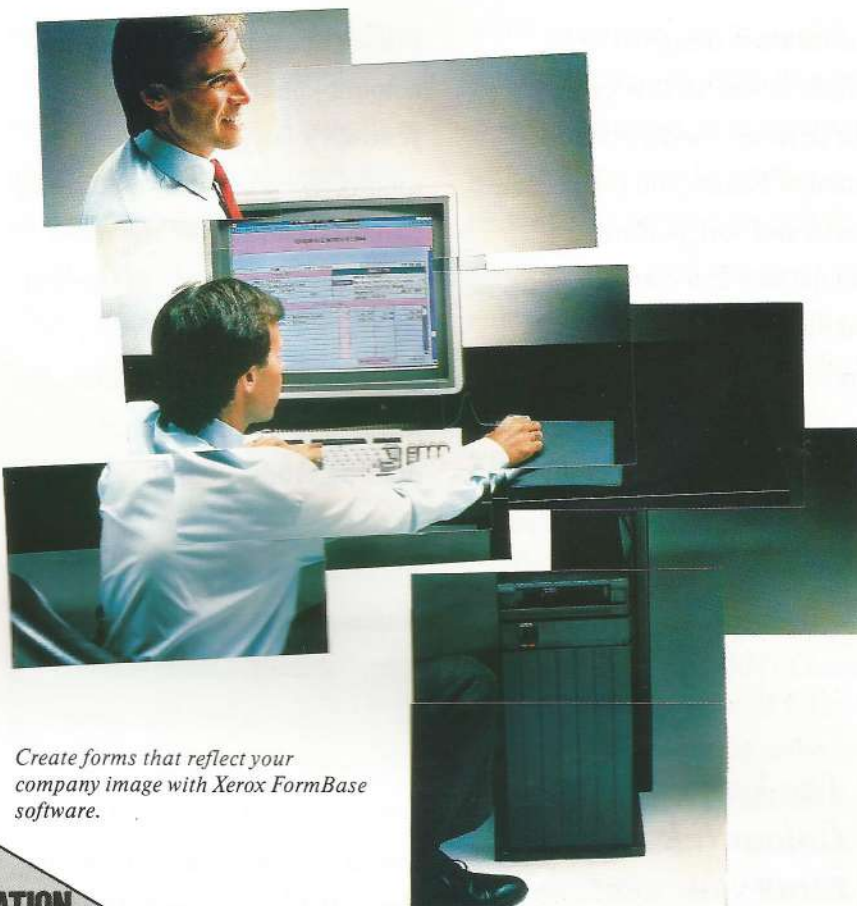
text entry fields, font sizes and styles. You can even add logos and graphics, and highlight important areas with eye-catching colours. And Xerox FormBase gives you

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flexibility to update or add your forms as your needs change.

But more importantly Xerox FormBase not only designs and publishes forms, it lets you use the information your forms contain. As you draw your forms, Xerox FormBase creates a fully relational database behind the form, which can be used time and time again in lots of different documentation.

The database in Xerox

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FormBase is designed to be simple to use, so that even if you've never used a relational database before, you can access, search and sort, perform calculations and computations, and many other database functions.

With Xerox FormBase, not only can you achieve a more professional presentation of your information, you can find out exactly what that information means to your business.

The Xerox 4020 Colour Ink Jet Printer turns your next presentation into a masterpiece.

If you use a colour screen and graphics software then you've already got the canvas and paint brushes to create brilliant graphics on screen.

Now the Xerox 4020 Colour Printer brings you a palette of vivid colours that will give those graphics life in all your documents and presentations.

The Xerox 4020 Colour

Printer offers seven distinct colours – black, cyan, magenta, yellow, violet, green and red. By mixing these colours you have up to 4,000 shades from the most powerful primaries to the softest pastels.

Use these colours to draw the finest of lines for technical drafting. Add colour to text and headlines for desktop publishing. Fill blocks for pie charts and graphs. You can even produce complex multi-colour graphics.

The quality you can achieve will match your software from the simplest to the most sophisticated. If your software can create it, the Xerox 4020 can print it. The

Xerox 4020 is compatible with most popular software packages developed for IBM PC's and compatibles.

You can print a typical graphic in just two minutes from standard resolution. Wait another two minutes in the enchanced resolution mode and you've got a page that looks professionally drawn.

The Xerox 4020 prints on cut-sheet paper, rolls or even overhead transparencies. And because of its unique self cleaning vacuum action the Xerox 4020 is almost maintenance-free.
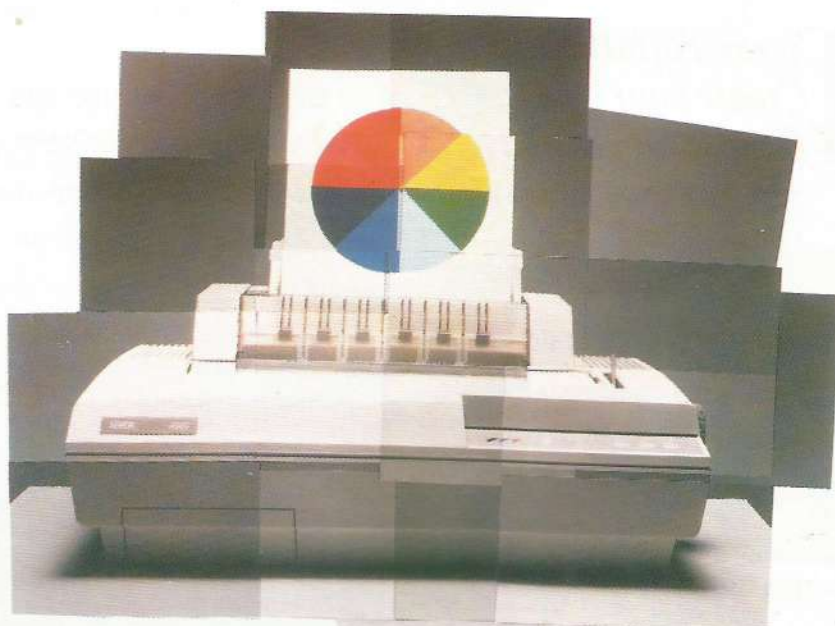
The Xerox 4020: Now print out powerful colour graphics on any A4 page or transparency.

Production publishing
according to Rank Xerox

To facilitate effective communication within an organisation, many different types of documents may be required. In order to offer you the best solution, we provide a full range of publishing systems, from personal workstations to entire office networks for production publishing.

Production publishing gives you the flexibility to produce 'on-demand' simple documents, right up to high-volume complex manuals. We have a full range of systems to meet your company's needs.

Xerox Integrated Composition Software (XICS) runs on all leading mainframes. It enables you to realise your investment in hardware and data storage by formatting that data on the mainframe, incorporating graphics and CAD images where required, and outputting the finished document to a high-speed laser printer or typesetter.

To make the most of your skilled resources, there is the Xerox Publishing System 732 – a network approach. XPS 732 is powerful composition software, based on a dedicated supermini, which simplifies the production of all your structured complex documents where large quantities of text and graphics are updated on a regular basis.

New developments in Rank Xerox networking and publishing are the Xerox Publishing Illustrators Workstation (XPIW) and the Xerox 7650 scanner. You can create, modify and enhance publication artwork as well as manage its integration with text and data to produce high-quality documents. XPIW and the Xerox 7650 also give you enhanced graphics and scanning compatibility. You can make full use of XICS software and the XPS 732's formidable composition facilities.

Rank Xerox offers economical solutions in all of the corporate publishing sectors. We can provide you with systems for document design, integration and production, with full back-up for support and training.

COMMUNICATION

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XPS 732: Provides an easy-to-use composition system.
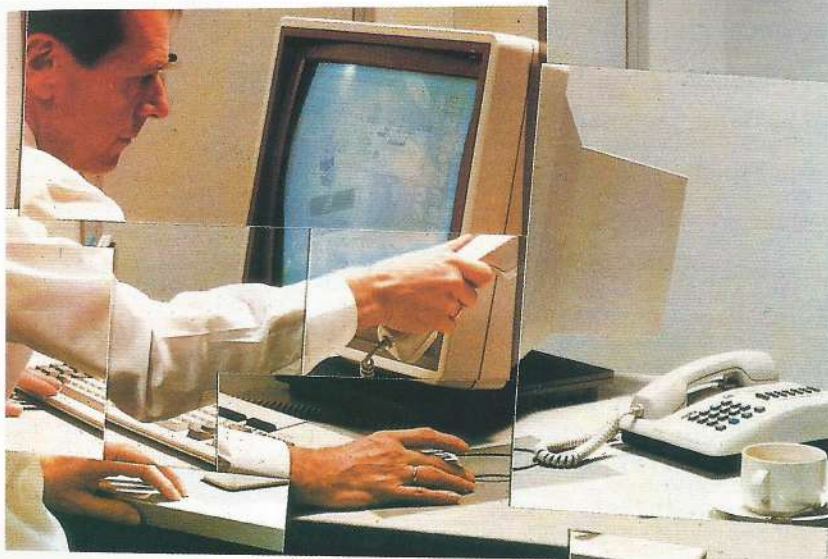
Electronic printing
according to Rank Xerox

Whether you send inter-office memos or source information from a computer, the single most effective method of communication is still the printed page.

That's why we invented the laser printer.

COMMUNICATION These printers produce superior quality text and graphics. They also give you the speed and quietness of operation so vital in today's office environment. Now we've added the Xerox 4030 to our range.

Xerox laser printers produce easy-to-read, simple-to-handle A4 cut sheets, not unwieldy continuous print-outs.

And now with Xerox's Document Processing and Finishing Architecture (D.P.F.A.) you get more than perfectly printed single sheets, you can produce completely finished documents, either off-line or on-line, depending on your changing needs.

Being compatible with IBM and other major systems, they can easily fit in with your present configuration.

When you use Xerox laser printers your people will read more easily, therefore understand better and react faster.

The Xerox 4030. 5 printers in one.

Now you can have the software compatibility of 5 industry standard printers in one small low-cost package.

With the Xerox 4030 you can actually emulate the printer with which your software is compatible by simply calling up that printer on your LCD display

The Xerox 4030: For the ultimate in software compatibility.

control panel.

For example, industry standard software packages can operate on the HP Laserjet Series II. However if you wish to print out CAD applications simply select the HP 7475A plotter. The Xerox 4030 can also emulate the Epson FX-80, IBM Proprinter II and Diablo 639 ECS.

As you can imagine, your software options become almost limitless. From engineering designs to documents and newsletters, from packaging slips to distribution labels – the Xerox 4030 will print out from virtually

any software at up to 11 pages per minute.

And Xerox 4030 can provide remarkably high quality output with enhanced image processing, improved photoreceptors and a resolution of 300 dots per inch.

This advanced image development system allows you to print complex graphics with the subtlest half-tone shades or even reproduce photographs for newsletters. And for crisp clean text, the Xerox 4030 has 11 resident fonts and an option for further font cartridges to be added as they become available.

Up to 500 pages can be automatically fed from two input paper trays and a single-sheet manual feeder is available for heavier paper stock, transparencies and labels.

Designed for an average monthly print volume of up to 10,000 pages, the Xerox 4030 is

The Xerox 4045: "One of the most cost-effective desktop laser printers . . ."

the perfect addition to any small network or can operate as a highly versatile personal printer.

Xerox 4045 and 4046. Accessible, cost-effective laser printers.

The Xerox 4045 laser printer makes every page more readable and more professional. In fact, an independent report stated: "The Xerox 4045 is one of the most cost-effective desktop laser printers for printing over 10,000 pages per month."

The Xerox 4045 cuts out unmanageable lengths of continuous paper by using A4 size sheets. With its flexible page layouts it produces text with graphs, diagrams and pictures at up to 10 pages per minute – all at the touch of a button. It

even prints logos and signatures and has a copier feature for quick one-off copies.

We have made the Xerox 4045 exceptionally easy for people to use: you just follow the step-by-step instructions supplied.

There is also the Xerox 4046 laser printer which has the added advantage of three input paper trays holding up to 750 A4 sheets. So, with the compatible stacker, you can print letterheads, continuation sheets and envelopes in one uninterrupted print run.

The Xerox 3700. The flexible choice for print applications.

This highly versatile and intelligent stand-alone laser printer has a large upgradeable memory of 10 to 50 megabytes.

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Not only does this allow it to accept large quantities of data from mainframe computers, but also releases the host computer from the need to store volumes of data, forms and fonts.

The Xerox 3700 prints A4 documents at speeds of up to 24 pages per minute and A3 size at up to 16 pages per minute. And it's flexible: combining graphs and illustrations with your text. The Xerox 3700 is the choice for all your day-to-day print applications.

At 92 A4 pages per minute the high speed Xerox 4090 will even print both sides of a page.

The Xerox 4075. The modern replacement for impact printing.

With the Xerox 4075 you can have laser quality and speed for little more than the cost of a traditional line printer.

The Xerox 4075 uses 'ion-deposition' technology to deliver up to 75 A4 cut-sheet pages per minute. It offers a variety of type styles, logos, signatures and box-rules to create business stationery and data at the same time. You can eliminate the cost of holding pre-printed forms that quickly become outdated.

It also provides 'two-up' printing which effectively doubles the printing speed and halves the amount of paper used.

The Xerox 4075 will not only produce your documents, but will also store and retrieve them for use at a later date.

An optional dual bin feeder and an auxiliary stacker are available.

The Xerox 4050. Prints long runs or one-offs.

The Xerox 4050 has the capability to merge variable data into individual copies of long print runs. And it will also give you one-off prints whenever you wish.

Foreign language printing on the Xerox 4050 becomes as easy as English by using the international fonts facility. You'll also find a wide range of mathematical and scientific symbols. All these can be updated by combining the master file with on-line information.

The Xerox 4050 prints on acetates, labels and cardstock as well as having the facility to print on both sides of a page.

The Xerox 4090.
New print engine, new processor, more speed, more power.

This is a faster and more powerful version of the Xerox 4050 – working at almost twice the speed. Designed for the mid-size data centre, it produces between 800,000 and 1½ million copies a month.

Like the Xerox 4050, it prints on acetates, labels and cardstock, as well as having the facility to print on both sides of a page.

You get a powerful new processor, software and an increased font memory so you can handle the most creative print jobs with ease.

The new print engine boosts its productivity up to 92 A4 pages per minute, even on complicated jobs involving composed text, multiple graphics and bar codes.

With the four paper trays, all of which can be programmed separately, you can print on four different stationery types in one run.

You can even add an optional stitcher to produce stapled documents ready for presentation.

The Xerox 9790.
Powerful printing with unparalleled service.

One of the fastest cut-sheet laser printers in the world, the Xerox 9790 has become the industry standard – printing up to 120 pages of A4 every minute.

We designed it to handle your specialised in-house printing, involving composed text, multiple graphics and barcodes.

Despite its vast capacity, the Xerox 9790 is still easy to operate – it has a simple keyboard and colour screen. And to make sure it is fully operational 24 hours a day, we have a guaranteed round-the – clock nationwide service agreement.

The Xerox 9790: Prints 120 pages of A4 per minute.

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The desktop copier
according to Rank Xerox

Our customers said they wanted copiers that would do the job efficiently and effectively, without a lot of expensive features they may never need. So Rank Xerox introduced a range of no-nonsense copiers that are easy to use and allow you to choose the features you need.

According to Rank Xerox, copying should be straightforward and accessible, so you can communicate your conclusions quickly and easily.

We've now extended the desktop copier range to include the Xerox 5012 and 5014.

The Xerox 5007. The small copier that is big on quality.

The Xerox 5007 is about the same size and weight as an electronic typewriter and produces sharp, clear results whether you copy text or photographs.

It's extremely reliable and produces a consistent 7 A4 copies per minute. The main working parts are contained in a Customer Replaceable Unit (CRU). Change this removable cartridge after 10,000 copies and the Xerox 5007 gets a new heart.

It also comes with a three-year service warranty – to give you total peace of mind.

The Xerox 5007: The high quality copier that saves you space.

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The Xerox 5012: A small copier with big copier quality.

## Xerox 5012 and 5014. The small office copiers.

The Xerox 5012 and 5014 combine the major functions of larger office copiers in compact desktop bodies.

These sturdy little copiers will produce a reliable 12 A4 pages per minute for a guaranteed 18,000 copies before the CRU needs replacement.

For more detailed information or a demonstration of any Rank Xerox product, please fill in the request form enclosed with this booklet or ring us free on 0800 010 766.

Another helpful feature for your office is the job interrupt mode. If one of your staff is in the middle of a long copying job, another staff member can interrupt to do an urgent one-off copy. Then your Xerox 5012 or 5014 copier simply returns to its original job, starting exactly where it left off.

They also provide your office with a facility for performing a number of specialist functions,
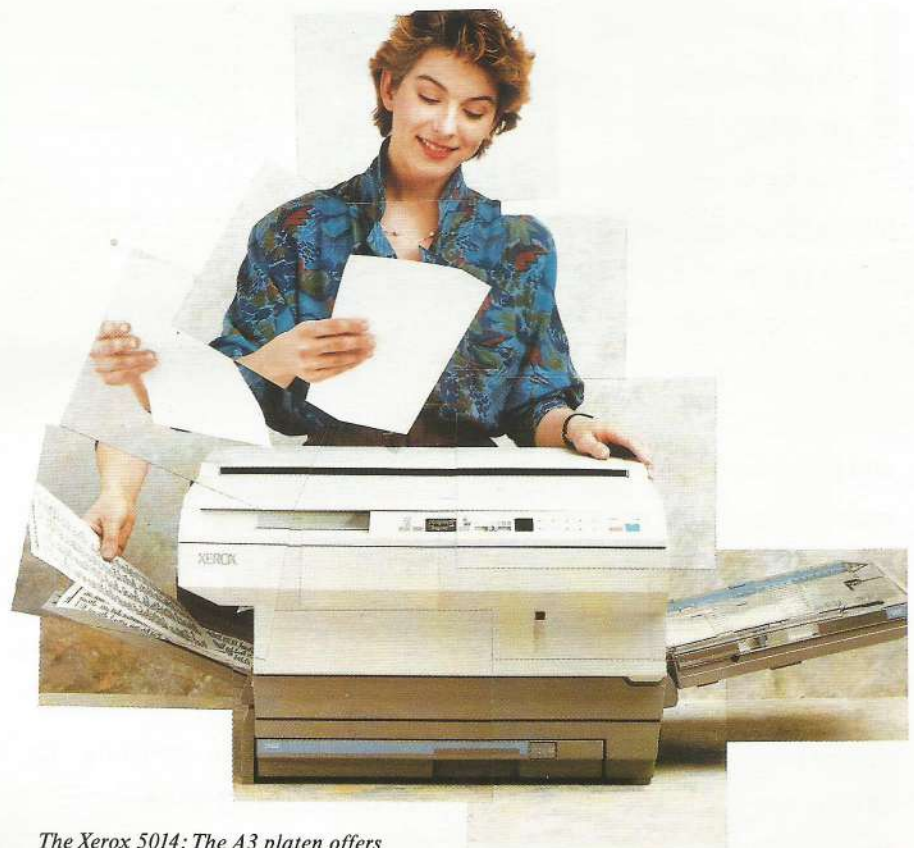
The Xerox 5014: The A3 platen offers reduction and enlargement capabilities on a small copier.

including a photomode for clear reproduction of photography.

The Xerox 5014 copier is the larger of these two copiers. It offers the additional features of an A3 platen with reduction and enlargement capabilities. It also offers a second paper tray so when one tray is empty, you can switch to the other and continue copying. This is typical of the flexibility we build into all our machines regardless of their size.

The Xerox 5018. Problem-free copying at every stage.

The Xerox 5018 is designed for convenience. Producing 18 A4 copies per minute, it also offers a range of remarkably sophisticated features. These include optional zoom reduction and enlargement, and a graphic display panel that makes it easy to see at every stage, exactly what you need to do next.

And the Automatic Document Handler (ADH) lets you copy multi-page documents in one simple process. So you get the size of copy you want – irrespective of the size of the originals.

The Xerox 5018: The right copies on the right size of paper – without problems.

You can operate the machine with three paper trays, which together offer a capacity of 750 A4 sheets. These are equipped to handle different types and sizes of paper and make switching – for example from A3 to A4 – exceptionally easy.

The Xerox 5018 features a CRU containing all the main mechanical parts. Replacing this is exceptionally easy and ensures that both copy quality and reliability are consistently high.

And with the Xerox 5018 you have the flexibility to choose

from a number of variable features depending on your requirements. You can have the Xerox 5018 with zoom reduction or enlargement. Or if you prefer you can have an Automatic Document Handler. Or both together. It's your choice.

The Xerox 5028. You choose the features you need. We'll supply them.

The Xerox 5028 is flexible enough to fit into all kinds of business environments and versatile enough to handle the full range of office tasks.

Its standard features include a CRU (like the Xerox 5018) and a graphic display panel which keeps you constantly informed of what you need to do for perfect results. Auto size-sensing and paper-tray selection make sure you get the size of copy you want, irrespective of the size of the originals.

And like the Xerox 5018, the Xerox 5028 lets you choose exactly which additional features you want.

If you're looking for a straight-

forward office copier, the simplest model of the Xerox 5028 is available without zoom reduction or enlargement. If you need a sorter or an Automatic Document Handler, to save time producing lengthy documents, you can have them too.

Only you can accurately assess your real requirements. That's why the Xerox 5028 allows you to custom-build a cost-effective copying solution that fully reflects them.

The Xerox 5028: Select the features yourself to create the copier you want.

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The office copier
according to Rank Xerox

Xerox developed the first commercial plain paper copier almost thirty years ago. This completely revolutionised the communication of information – at the touch of a button.

Since then, Rank Xerox has won the highly coveted British Quality Award twice and for good reason. We decided long ago to build quality in at the design stage, before the manufacturing process even begins.

The reason is simple. Better quality means better reliability.

As well as making our copiers reliable we also make them easy to use, by including step-by-step instructions. And more flexible, by adding more facilities.

We've now extended our copier range to include the Xerox 5042, built to the same exacting standards.

The Xerox 5046. The multi-function copier that's flexible and easier to use.

A simple control panel on the Xerox 5046 allows casual users to make instant A4 or A3 one-offs, while seasoned operators can use features such as automatic two-sided copying, zoom reduction and enlargement, margin shift and document editing.

A replaceable print cartridge ensures consistently high copy quality.

The control panel, automatic document handler, collator and electric stapler are all at working height. There are no protruding paper trays or sorters, so the Xerox 5046 will fit neatly into a corner.

It's fast too, making 35 A4 copies every minute. And you can

The Xerox 5046: Multi-function copying with new standards in copy quality.

COMMUNICATION
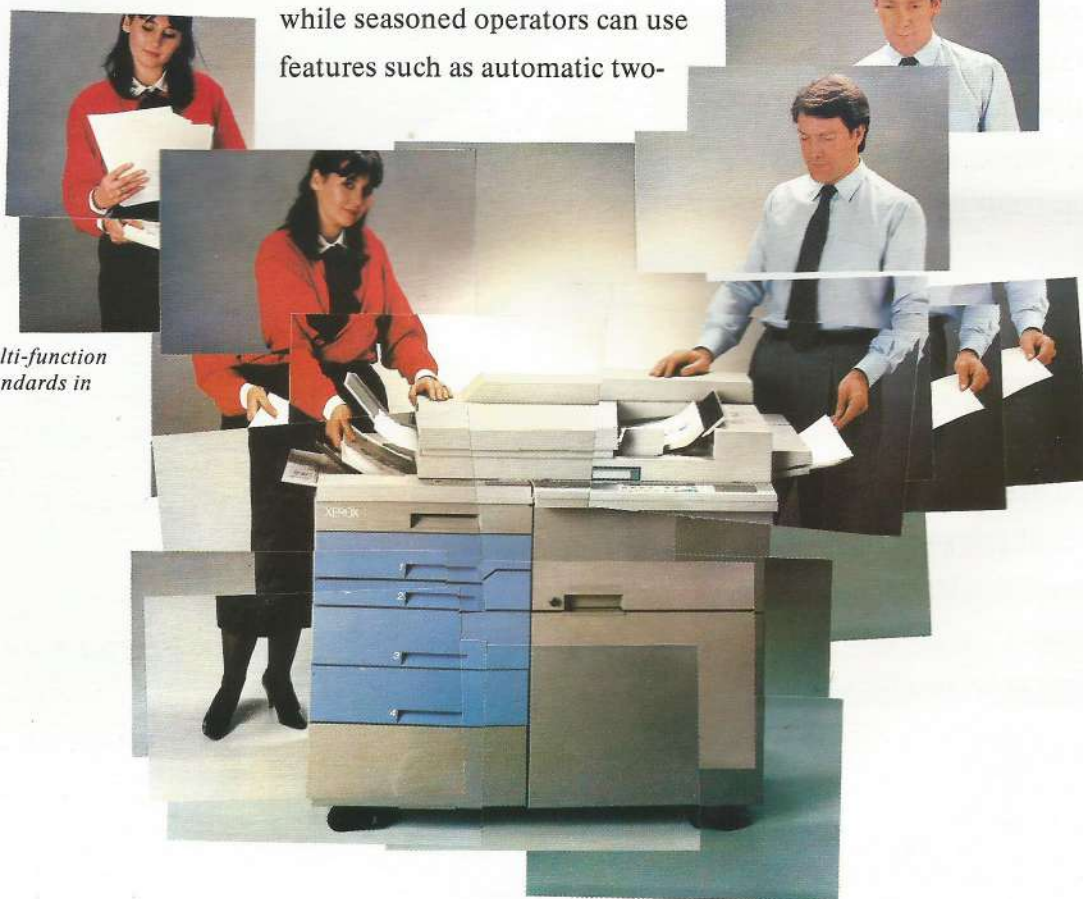
reload the paper tray while copying so there is no inconvenient delay in the middle of a job.

The Xerox 1040. Simplicity is its strength.

True to our concept of making copiers more human, we introduced a simple dialogue facility into our 10 Series copiers.

An outstanding example is the Xerox 1040.

Like all others in the series, the 'intelligent' controls and message display panel make the most complicated copying tasks easy. The machine understands what job you are trying to do, knows how far you have got, and politely points the way when you need help.

And the Xerox 1040 is no office sluggard – producing up to
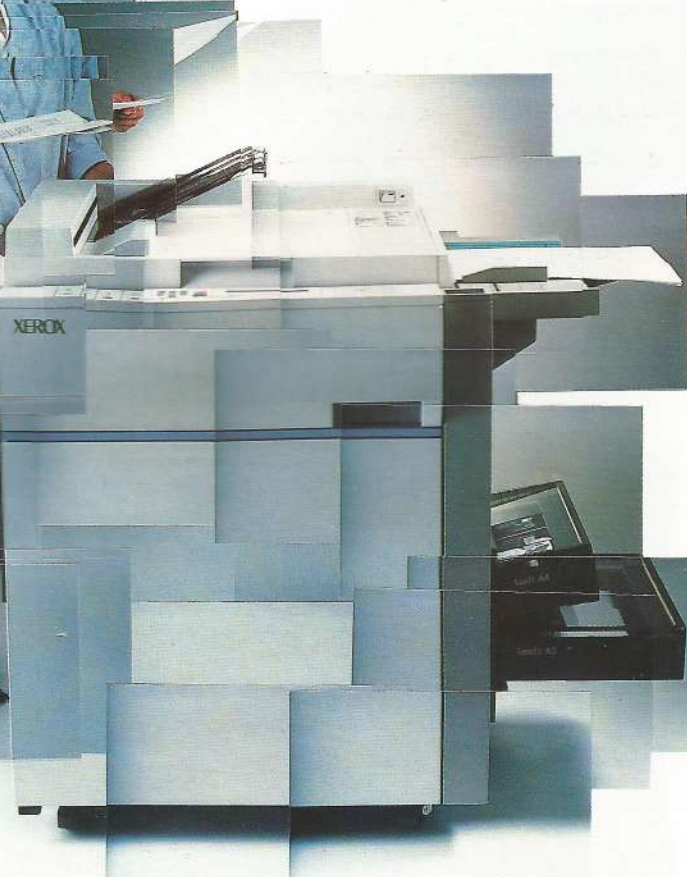
The Xerox 1040: The most human approach to copying.

35 A4 copies per minute.

It also copies A3 size-for-size. And gives you zoom function for immediate enlarging or reducing.

There's also an optional document feeder and a sorter. So you can prepare and collate documents automatically.

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## The Xerox 1050. Exceptionally flexible copying.

Voted "Best Buy" by 'What to Buy for Business' in 1987 and again in 1988, the Xerox 1050 copier offers flexible photocopying, giving up to 55 A4 copies per minute.

You can copy continuous computer fanfold or a 50 page document with equal ease. And for odd sized originals, the zoom lens ensures a perfect fit on a range of paper sizes. It also copies onto drawing film, overhead projector transparencies and self-adhesive labels.

But best of all, the Xerox 1050 copier has automatic document feeding, sorting and finishing. And will even insert coloured chapter sheets and covers automatically – producing complete documents.
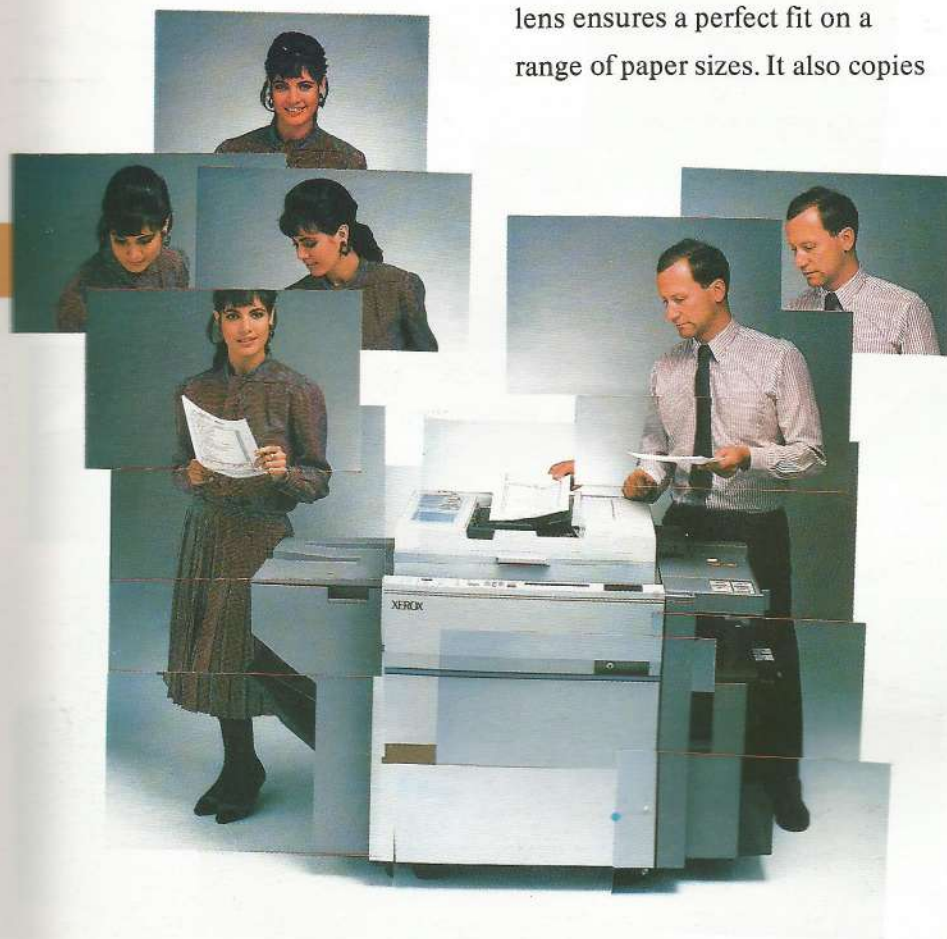
The Xerox 1050: Voted "Best Buy" by 'What to Buy for Business' magazine, 1987 and 1988.

The Xerox 5052. Fast automatic double-sided printing.

At the touch of a button, the Xerox 5052 will automatically copy on both sides of paper – halving the size of bulky single sided documents, as well as your paper costs.

It's not hard to see why the Xerox 5052 was voted "Best Buy" in 1988 and 1989 by 'What to Buy for Business' for high-volume mid-size copiers. You can load a document of 50 A4 sheets into the Xerox 5052 and it will automatically copy and collate it up to 999 times – while you get on with something else. It even inserts covers and dividers and then staples the entire document for immediate presentation. The Xerox 5052 also has zoom

You can copy A5, A4 and A3 size-for-size and zoom to enlarge or reduce in 1% steps. It can automatically feed originals, make double-sided copies, collate, even insert covers and staple documents in one operation. Or convert computer fanfold paper into a manageable document.

enlargement and reduction and constant self-monitoring of copy quality to ensure you always get clean, clear copies.

A4 copies are produced at a speed of 55 per minute, A3 copies at 25 per minute – and always with exceptionally high quality.

The Xerox 1065. The fast, multi-function copier.

Awarded "Best Buy" in 1988 and 1989 and "Gentle Giant Copier of the Year" in 1987 by 'What to Buy for Business' magazine, the Xerox 1065 delivers high quality copies at up to 62 A4 pages per minute.

The Xerox 1065: Winner of the "Gentle Giant" Copier of the Year Award 1987 and awarded "Best Buy" in 1988 and 1989.

The Xerox 5042. Perfect copies from bound documents without any damage.

Without a doubt, the Xerox 1065 is one of the most versatile and productive copiers available.

The Xerox 5042. The copying solution for large bound documents or manuscripts.

The Xerox 5042 is the perfect choice for people who need to copy large bound documents, drawings, reports, technical plans and more.

A floating platen cover can be automatically raised or even removed to take the pressure off the spines and bindings of documents.

And the 35 degree edge of the platen allows better support for the spine which enables cleaner copying of individual pages.

The Xerox 5042 even comes with an optional foot switch which lets you make copies even when your hands are full.

However the most obvious application for the Xerox 5042 is in public or private libraries. Which is why we've also included facilities for the simple addition of an optional card, coin or account code facility for charging copies. And your paper, toner and other supplies can all be locked away – to ensure maximum security.

The print room
according to Rank Xerox

We asked some pretty searching questions when we examined how people work in the average print room.

The answers provided the vital information needed to develop a range of Rank Xerox copiers that could become an integral part of any print room.

Machines which complement existing traditional offset litho technology and provide additional print capacity for high quality short runs.

And now Rank Xerox introduce a new intelligent printer which offers your print room an even higher level of productivity than offset litho. The Xerox 5090 sets new standards in

ease of use, copy quality and intelligence for high speed printing and on-line finishing.

COMMUNICATION

The Xerox 5090 Printing and Finishing System.

The recent introduction of the Xerox 5090 Printing and Finishing System sets a new standard in reprographics technology. It combines high copy quality with the most user-friendly software controlled operating system ever.

In fact the Xerox 5090 is a completely new concept in high speed printing. For long

complicated black-and-white print runs, it performs functions which offset printing simply cannot match. For a start it operates at a breathtaking 135 high quality A4 prints per minute. And at the same time, without loss of productivity, it can print both sides of a page, collate, insert covers and dividers of different colours or weight at predetermined places and stitch or even heat bind. It also offers size for size A3 prints at 58 copies per minute.

And the only setting-up you need to do is enter your

The Xerox 5090 Printing and Finishing System: Delivers completely covered, collated and heat-bound documents at a constant rate of 135 A4 pages per minute.

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instructions on the touch-sensitive control screen. The system's highly intelligent control centre does the rest. This control centre actually allows you to store instructions for up to 36 completely different jobs in its 20 megabyte memory, programme jobs in advance while the machine is printing and download these stored jobs to disk, providing unlimited capacity.

The Recirculating Document Handler holds up to 250 A4 originals (single or double-sided) and the document feeder streamfeeds originals ranging in size from A5 to A3. Or use the computer forms feeder to copy up to a 76mm stack of unburst computer printout.

Remote Interactive Communications.

Now Xerox have produced the ultimate in customer service and office productivity – Remote Interactive Communications (RIC). By adding RIC onto your existing Xerox 1090 you have a built-in diagnostic unit which will actually identify any faults in the

machine before they become physically apparent to you. If a potential fault is detected RIC will automatically send a report via your phone line to your local Rank Xerox Service Office. An engineer will then contact you to rectify it. Installing a RIC unit in your Xerox 1090 is simply the easiest way of ensuring your Xerox 1090 is in its best working condition. Any problems which may occur are fixed before they

The Xerox 9600: The complete black-and-white printroom.

The Xerox 1090: Produces complete documents – stapled and bound.

can affect the productivity of your print room or office.

The Xerox 1090. Gives professional results at top speed.

With the Xerox 1090 you could drop a 100-page report into the hopper and its recirculating mechanism will reproduce the entire document in just over a minute.

This whole process is repeated automatically up to 9,999 times, at a speed of up to 92 pages of A4 per minute.

The Xerox 1090 copies both sides, zooms, reduces and enlarges. It inserts covers, dividers and staples to produce superb quality documents. It will even fold and saddle stitch A5 paper to produce a booklet up to 60 pages long.

The Xerox 9600. The more versatile alternative to offset litho.

The Xerox 9600 is a complete black-and-white print room in a single machine with integral on-line sorting and stacking. It controls the reproduction of half-tones and can even improve the quality of poor originals.

At speeds of up to 7,200 copies an hour, the Xerox 9600 is faster than offset litho. You don't have to make bromides and plates, set up the press, print, clean down, load and finally collate. All you do is press 'start.'

Xerox 1090 and 9600 accessories.

Rank Xerox offers an extensive range of on-line and off-line accessories to complement the finishing capabilities of the Xerox 1090 and 9600.

The Xerox Automatic Stapler Folder will automatically staple and fanfold A4 copies into A5 booklets. Other accessories include the Xerox High Capacity Tray and optional on- and off-line stapling devices.

The Xerox 1005. Colour copying in one easy operation.

Full-colour reproduction made as simple as black-and-white photocopying. You can use the Xerox 1005 as an in-house design tool because it zooms to your precise requirements, and reduces and enlarges up to A3.

For more detailed information or a demonstration of any Rank Xerox product, please fill in the request form enclosed with this booklet or ring us free on 0800 010 766.

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It can also make single colour headlines from black originals, and create overhead projector transparencies and colour copies, from 35 mm slides.

The Xerox range of finishing accessories are the perfect complement to either the Xerox 1090 or Xerox 9600.

The fax
according to Rank Xerox

Today's fax is used nearly as much as the telephone in the office and we believe it should be just as easy to operate.

Our fax machines are designed with an easy-to-understand control panel. This panel gives you simple instructions, telling you what you do at every stage. Each fax is received and printed on thermal or plain cut-sheet paper, which makes your messages much easier to read.

INFORMATION

We now have a complete range of machines including the Xerox 7007, 7009, 7017, 7017 SF, 7020, 7021 and Xerox Faxmaster.

The Xerox 7007. The fax that's easier to operate.

Operating the Xerox 7007 is remarkably easy: it uses thermal paper and can be connected to a standard telephone line.

COMMUNICATION

It also has an automatic document handler. So you can send up to 10 pages at a time without needing to attend to them.

You can make dialling faster and easier by programming up to 87 frequently-used numbers into the memory and it's even possible to programme it to send your transmissions up to seven days in advance. You can always receive confirmation that they have arrived securely at their destination.

The quality of transmissions is exceptionally high – the machine has a remarkable capacity to reproduce half-tones and photographs by converting them automatically into eight shades of grey.

So whether you want to send a lengthy illustrated document, or simply receive confirmation of an invoice, the Xerox 7007 is the ideal fax to help you do it.
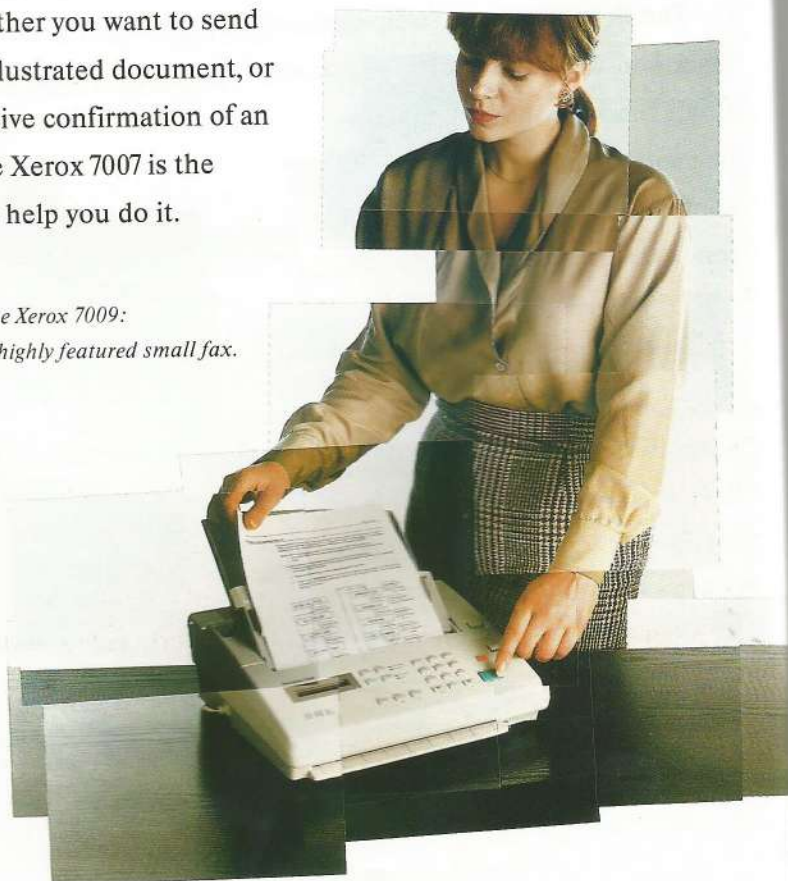
The Xerox 7009:
A highly featured small fax.

The Xerox 7009. A small fax with big ideas.

Now you can have a small fax with many of the advantages you'd only expect to see in a big fax – at an affordable price.

For a start, the Xerox 7009 will save you time. When you want to send your document to New York or Brighton, and the line is busy – there's no need to wait. The Xerox 7009 will redial the number up to three times. When your transmission is successful, you'll receive a printed confirmation.

The Xerox 7017SF: Error Correct Mode ensures faultless transmissions.

Included is a 50 metre roll of thermal paper, enough to receive over 150 A4 size faxes. And the built-in paper-cutter will automatically cut pages to the exact length of the transmission – ready for immediate distribution or filing.

The Xerox 7009 has two other big ideas designed to make your life easier. One is the high capacity auto-dialler, which alphabetically holds the names and numbers of up to 50 of your clients or colleagues. The other, an automatic contrast control, ensures you get exceptional print quality time after time.

All in all, the Xerox 7009 is the perfect addition to any small office or department.

The Xerox 7017. The cost-effective fax.

The Xerox 7017 is the perfect fax for an office where high volume transmissions are a matter of course.

It will help you save money. And it also offers a number of innovative ways of saving time.

If the fax is busy, all you need to do is use the job reservation card and insert it to programme the machine to send your transmission automatically, as soon as it's free. You can receive a confirmation that the job has been transmitted.

The Xerox 7017 also features a CCITT worldwide standard Error Correct Mode, which instructs it to make repeated checks to ensure faultless transmission of your document.

The best news about the Xerox 7017 is that it is upgradeable to a 7017SF. With just one phone call, our service engineer can come round to your office and add memory capabilities on your premises.

The Xerox 7017SF. Does all the work for you – lets you get on with your job.

When you purchase or upgrade to a Xerox 7017SF, you'll be able to send documents to many locations at the touch of a button. If the machine runs out of paper, it will receive incoming messages into its memory and

print them out once the paper supply has been replenished.

It will even scan confidential documents into its memory, and then send them after you've left. This gives you the added security of knowing your confidential documents need never be left behind for prying eyes.

The Xerox 7020. Easily read fax messages that will not fade.

Most fax machines use thermal paper which allows images to fade when exposed to light.

At Rank Xerox we solved this problem. We developed a fax machine that uses plain A4 cut-sheet paper giving crisp, clear, easy-to-read documents that can be immediately distributed. And best of all, your faxes won't fade – however long you store them.

The Xerox 7020 is straightforward to operate and powerful enough to satisfy the demands of constant hard use.

It has a memory capable of storing up to 99 telephone numbers, making your most frequently-used numbers easily accessible and lessening the chance of dialling a wrong number.

The Xerox 7020 can also be easily upgraded to the Xerox 7021.

## The Xerox 7021. Faultless transmission – every time.

The Xerox 7021 combines the ultimate in time and money-saving features – and also uses A4 cut-sheet paper to ensure a high standard of clarity and definition.

Its features include CCITT worldwide standard Error Correct Mode, which instructs it to make repeated checks to ensure faultless transmission.

Store and Forward Mode saves you time when sending long documents to several locations. You can programme the machine to store up to 44 pages in its memory and send them to up to 99 destinations.

And then, of course, you can receive confirmation that the transmissions have taken place.

And now you can upgrade the Xerox 7021 with the addition of Xerox FaxMaster software into a totally automated mailroom.
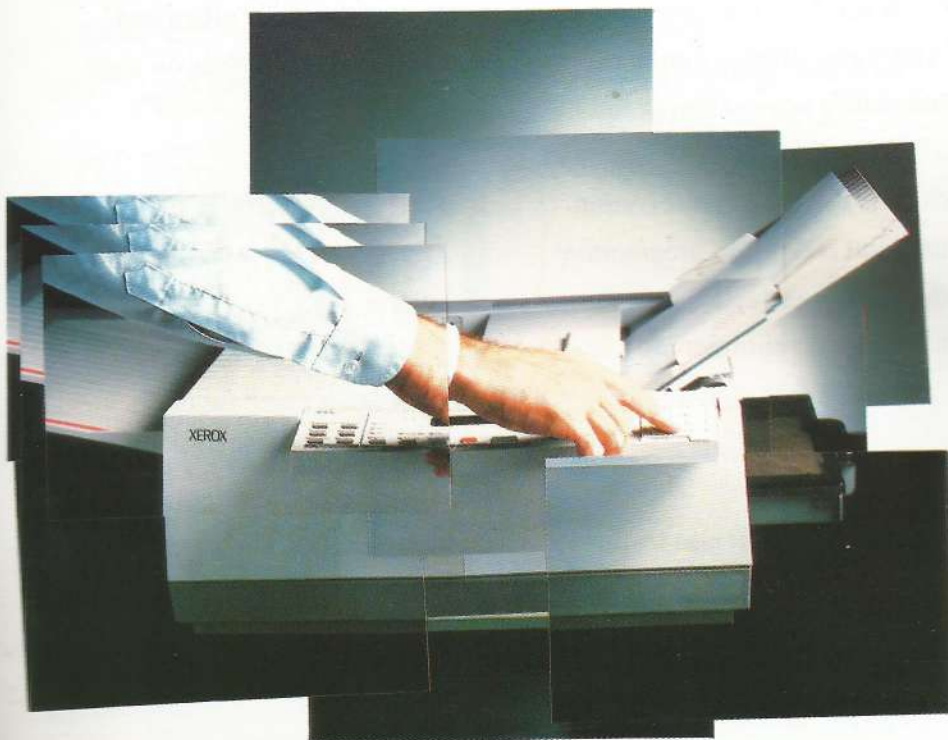
The Xerox 7021: Uses plain A4 cut-sheet paper which prints messages that can be filed away and will not fade.

Xerox FaxMaster: Send and receive faxes direct from your PC.

Xerox FaxMaster. A totally automated electronic mail room.

This simple software combines the resources of your IBM PS/2, XT, AT or compatible PC with your Xerox 7021 fax machine to create the ultimate electronic mail room.

External communications may be controlled from your PC and can be transmitted or received via your fax. Simply enter the destination names and transmission times and Xerox FaxMaster will do the rest. Transmit your documents to as many as 999 locations at different times using just a few key strokes – imagine the money you'll save by being able to send your faxes when phone charges are most economical. You can also compile regular distribution lists which are retained in the Xerox FaxMaster memory for future use.

And if a transmission requires amendments before forwarding, you can use the Xerox 7021 to scan in the hard copy, make your revisions on your screen then send it straight back out from your PC.

Xerox FaxMaster can also manage your incoming transmissions – delivering these directly to your PC for viewing. You can then print them out onto the Xerox 7021, store them on disk, in mail boxes, or forward them to other fax terminals. The system keeps track of transmissions by compiling a detailed activity report – this allows you to monitor fax usage at the press of a button. And most importantly you can even access information stored in your PC files when you're out of the office from remote fax machines.

Xerox FaxMaster can also improve the efficiency of your internal communications by providing an electronic path between all your departments. At the press of a button invoices, orders, requisitions, can be transmitted from one screen and delivered to another for viewing and printing, or approving and sending on. This will allow office staff to get on with more important jobs.

The typewriter
according to Rank Xerox

Xerox Piano 1, 2 and 3:
The quiet revolution in
office productivity.

"What do you want from a typewriter?" When we asked that question, most people said they wanted a typewriter which gave first class print quality, was sensitive to how they worked, and was easy to use whether their typing speed was just 15 or 100wpm.
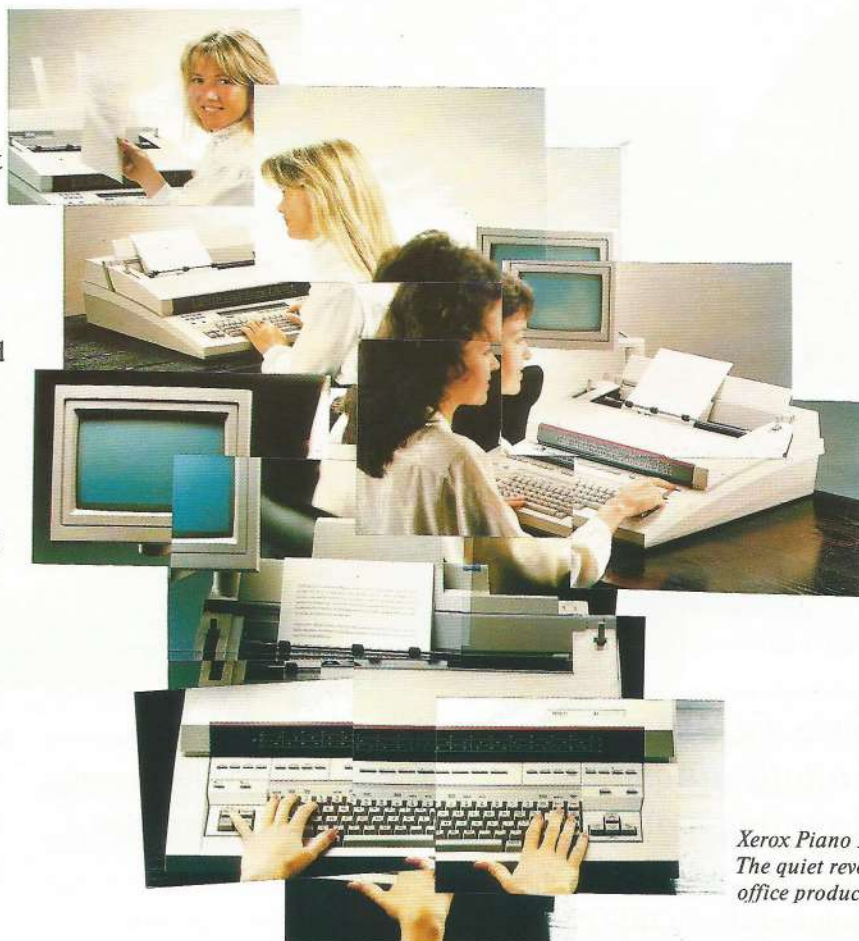
With these standards in mind we designed the 60 **COMMUNICATION** Series typewriters. Machines which work the way people naturally work, and so reduce mistakes and unnecessary repetition.

In an independent survey, users voted Rank Xerox typewriters "best overall for reliability, print quality and ease of use."

They're versatile too: some can be upgraded into word processors, and from the Xerox 6020 on, more sophisticated features can be added as your needs change.

And now we've introduced our most revolutionary typewriter yet, the Xerox Piano...the world's quietest impact typewriter.

Xerox Piano Electronic Typing Systems. A quieter, more productive way to work.

What distinguishes Xerox Piano 1, 2 and 3 from other electronic typewriters is this: the unique impact printer produces only 46dB* while operating – no more than the sound of a quiet conversation.

A quieter office enables staff to concentrate more easily and perform their jobs more

effectively – perhaps that's why, in a recent comparative study[†], 76% of typewriter users preferred using Xerox Piano.

Quietness apart, what will impress are the exceptionally high standards of print quality; and from the user's point of view, the ease of operation.

Xerox Piano allows you to carry out complex revisions and produce attractive, readable layouts – simply and logically: due to a well-considered range of automatic word-processing

features, standard in all models.

These make it easy to move entire blocks of text – to copy them, delete them, or even transfer them to other documents – to save you time and trouble.

Xerox Piano 1's 80-character display lets you check work before it is printed, and offers a 32,000 character memory.

Xerox Piano 2 offers all the features of Xerox Piano 1, but has a 22-line high-resolution screen integrated into the system to replace the line display, making layout and editing even easier.

What sets Xerox Piano 3 apart, is its 3½" disk drive. This offers you unlimited memory by allowing you to store up to 350 pages of A4 text on each removable disk. Rapid retrieval of documents is made possible via electronic "file folders."

*At three metres.
†Virginia Technical College 1988.
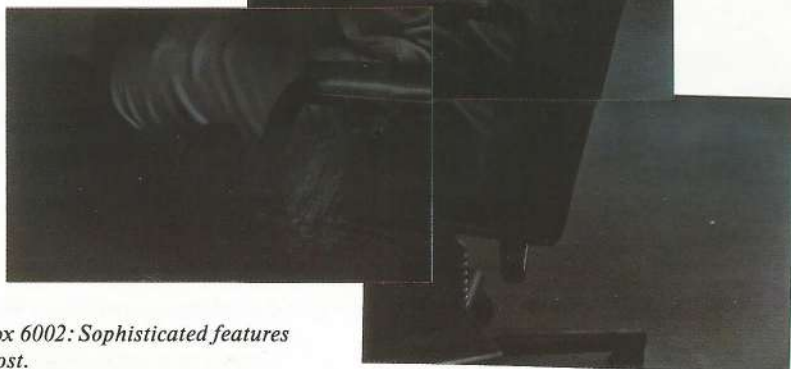
The Xerox 6002: Sophisticated features at low cost.

Xerox 6001 and 6002. Affordable, presentable and flexible.

With a long list of presentation features and a low price tag, these typewriters are ideal for the small business or to use as support machines.

They save time with instant positioning of paper and single key deletion of words and letters.

The Xerox 6002 has a 20-character display panel for previewing and editing your type. A 6.8K memory for storing short documents. And a "word-search" facility which finds the desired word in your text at the touch of a button.

Both of these machines are connectable to personal computers for use as letter-quality printers.

Xerox 6016 and 6018. Sophisticated – yet easy to use.

The Xerox 6016 has an electronic memory for storage of standard paragraphs and phrases. And the ability to produce

personalised mail by inserting individual information into standard letters.

The extra facilities of the more advanced Xerox 6018 include a view and edit function to store up to 15 pages of A4 text. And in common with the Xerox 6016, it has a "delayed print" mode so you can check text and then print.

Xerox 6016 and 6018: More functions, less fuss, more comfort.

Xerox 6020, 6025 and 6040.
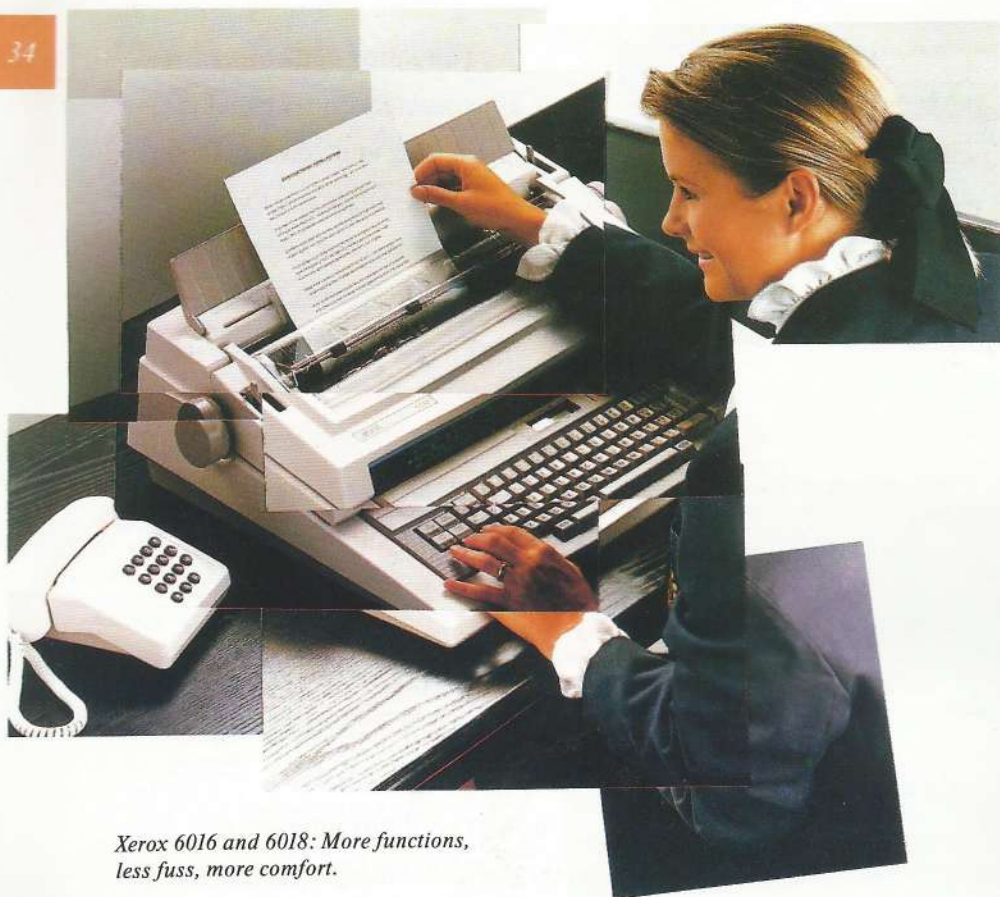### *The typewriters you can turn into word processors.*

These sophisticated typewriters are part of an upgradeable family, which allows you to add more features as, and when, your needs change. The Xerox 6020 has an 80-character display, so you can check and revise your text before printing out. Alternatively, you can go straight into t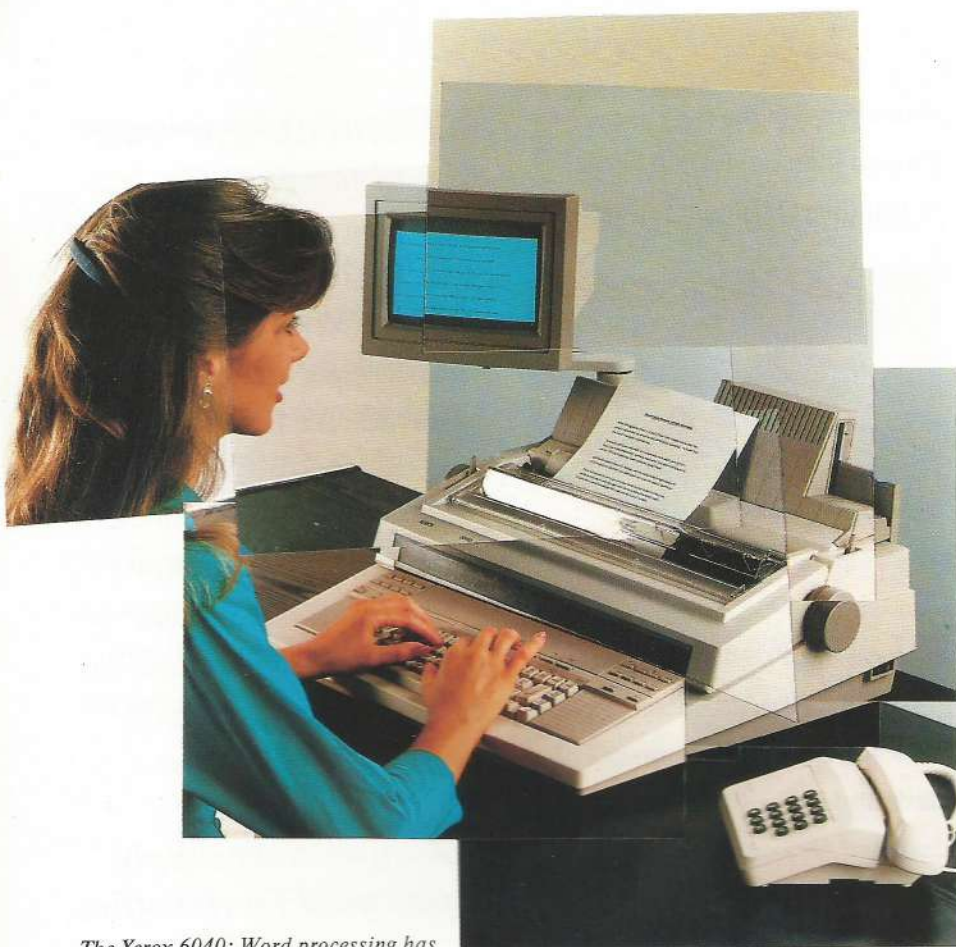yping mode for quick memos or letters. Powerful function keys help you rearrange and edit text at will. With the Xerox 6025 you get a 22-line screen on a rotating arm, so large chunks of text can be edited before committing them to paper. It has a standard memory of 80K (40 pages of A4 text). This memory can be organised into your own system of file folders for fast retrieval of documents. For example, each file could contain documents for different aspects of your business.

For an unlimited memory, you could choose the Xerox 6040. With its external disk drive you have the convenience of a bottomless electronic filing cabinet attached to your typewriter.

In addition, the Xerox 6040 has a high resolution screen, making editing of complex documents easier.

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The Xerox 6040: Word processing has never been so easy.

Disk conversion software. Converts your typing disk for use on a PC.

At Xerox we recognise the importance of compatibility throughout the office. That's why we've developed two new software packages that allow you to convert your typewritten copy for input to a PC.

With ViceVersa Software, the disk you use on your Xerox 600 and 60 Series typewriters can be converted for most PC's. You can also take a disk from the PC and input it into your typewriter for printing. Or use the PC to print your typewritten documents on a laser printer.

KeyCap Software allows you to use the Xerox typewriter as an input device for desktop publishing – and offers compatibility with the Xerox Ventura Publisher. Simply type the text of your document on your Xerox electronic typewriter and then use KeyCap to input into your Xerox Ventura Publisher Document for a professional layout.

The Xerox 6045. The powerful word processor that's as compact and easy to use as a typewriter.

Productivity is further enhanced by the Xerox 6045, with "Background Printing" which lets you type a new document on screen while printing out a previous one – and "Document Master" enabling paragraphs, forms and documents to be stored for repeat use.

The optional "Deskmaster" software package gives three valuable extra functions: a calculator, an appointments diary and an electronic address/phone book.

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Office supplies
according to Rank Xerox

Rank Xerox is Europe's largest supplier of cut sheet paper. We provide a wide range of materials for both Rank Xerox and many other manufacturers' machines. Our material supplies network provides a reliable, fast delivery service.

Free delivery of supplies just a phone call away.

We'll deliver supplies for all our machines as well as most other manufacturers' – absolutely free in most cases.

Virtually all orders are fulfilled within 3 days – fully guaranteed. In the unlikely event that you're not completely satisfied we will refund your money in full.

Paper of all types.

We supply paper for copiers, electronic printers, facsimile machines and electronic typewriters. Papers come in a wide range of sizes, tints, and weights. And all are extensively tested to give the best reproduction. Xerox business forms provide the best in pre-printed material from letterhead to multipart business forms.

For more detailed information or a demonstration of any Rank Xerox product, please fill in the request form enclosed with this booklet or ring us free on 0800 010 766.

Laserprint supplies.

We have labels, envelopes, OCR paper and a wide variety of cards and paper all specifically designed for laser printers. We can even supply customised pre-printed labels and punched paper to your specification.

Electronic typewriters and fax supplies.

We can supply ribbons, lift-off tapes, and thermal fax paper, for both Rank Xerox and many other manufacturers' electronic typewriters and facsimile machines.

Magnetic Media.

We can also supply a full range of floppy diskettes and data cartridges – suitable for use in industry standard hardware.

Almost every supply you need for the office.

We also carry labels and overhead presentation materials; in fact we have virtually anything you need for the office.

Supplies for all your office needs.
Delivered free.

The dealer network
according to Rank Xerox

Many customers prefer to buy certain equipment through third party retailers.

That's why there are over 380 Rank Xerox Authorised Dealers throughout Britain.

Some specialise in the sale and after-sales support of our range of electronic typewriters and facsimile machines. Others are experts in systems products such as laser printers and publishing packages.

■ *Our dealers are highly trained.*

The Rank Xerox Authorised National Dealer Network consists of some of the UK's best office equipment dealers, all chosen for their expertise. Rank Xerox works in close partnership with its Dealer Network; and chooses only those dealers that are proven to be established and reputable. Indeed Rank Xerox have even invested in some dealerships.

So when you purchase equipment from a Rank Xerox Authorised Dealer you can be sure of getting the best product range, the friendliest service and the most comprehensive support available throughout the country.

RANK XEROX

Rank Xerox Authorised Dealer

*For more detailed information or
a demonstration of any
Rank Xerox product, please fill in
the request form enclosed with
this booklet or ring us free on
0800 010 766.*