

PRESS INFORMATION.

It is requested that publication of details given below should be held until after:

17th January, 1962.

EXPANSION AT MITCHELDEAN, GLOS.

An increase of more than 30% is taking place in the manufacturing capacity of The Rank Organisation's Cine & Photographic Division plant at Mitcheldean, located on the edge of the Royal Forest of Dean, Gloucestershire.

This development is being devoted entirely to production of the highly successful XeroX 914 Office Copier. This is an automatic machine for xerography - dry, electrical photography - forming a picture by electrostatic charges on a selenium drum. It produces permanent copies on ordinary paper at the rate of more than six per minute.

Mitcheldean began pilot assembly of 914 copiers more than a year ago following which the first new assembly building, of 25,000 sq.ft., for quantity production, was completed four months ago. World-wide demand has been so great that construction is beginning on yet a further 22,000 sq.ft. development - for completion before the autumn of this year.

The 914 office copier is marketed by Rank-XeroX Limited a Company jointly owned by The Rank Organisation and the Xerox Corporation of America and covers all world markets outside the United Kingdom. Export demand is increasing greatly and copiers are at work in France, West Germany, Austria, Italy, Holland, Belgium, Norway, Sweden, Denmark, Switzerland, Mexico, and Australia.

With the Compliments of:-

Philip Currah,  
Press Officer,  
Rank-XeroX Limited,  
84-86 Great Portland Street,  
London W.1.  
Tel: MUSEum 5010.

Derek V. Dutton, M.I.P.R.  
Public Relations Officer,  
Cine & Photographic Division of  
The Rank Organisation Limited,  
37-41 Mortimer Street,  
London W.1.

Tel: MUSEum 5432.

.....